

Publication of Graduate Survey Results 2025–2026

ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS



QUALITY
ASSURANCE
UNIT

AUGUST 2026

The **Quality Assurance Unit (QAU)** of the Athens University of Economics and Business (AUEB) conducts a survey aimed at evaluating the quality of both the University's academic programmes and the services provided by AUEB.

As part of this survey, final-year students from all Departments who applied for the conferral of their degree during the **2025-26 academic year** were invited to complete the Final-Year Student Questionnaire.

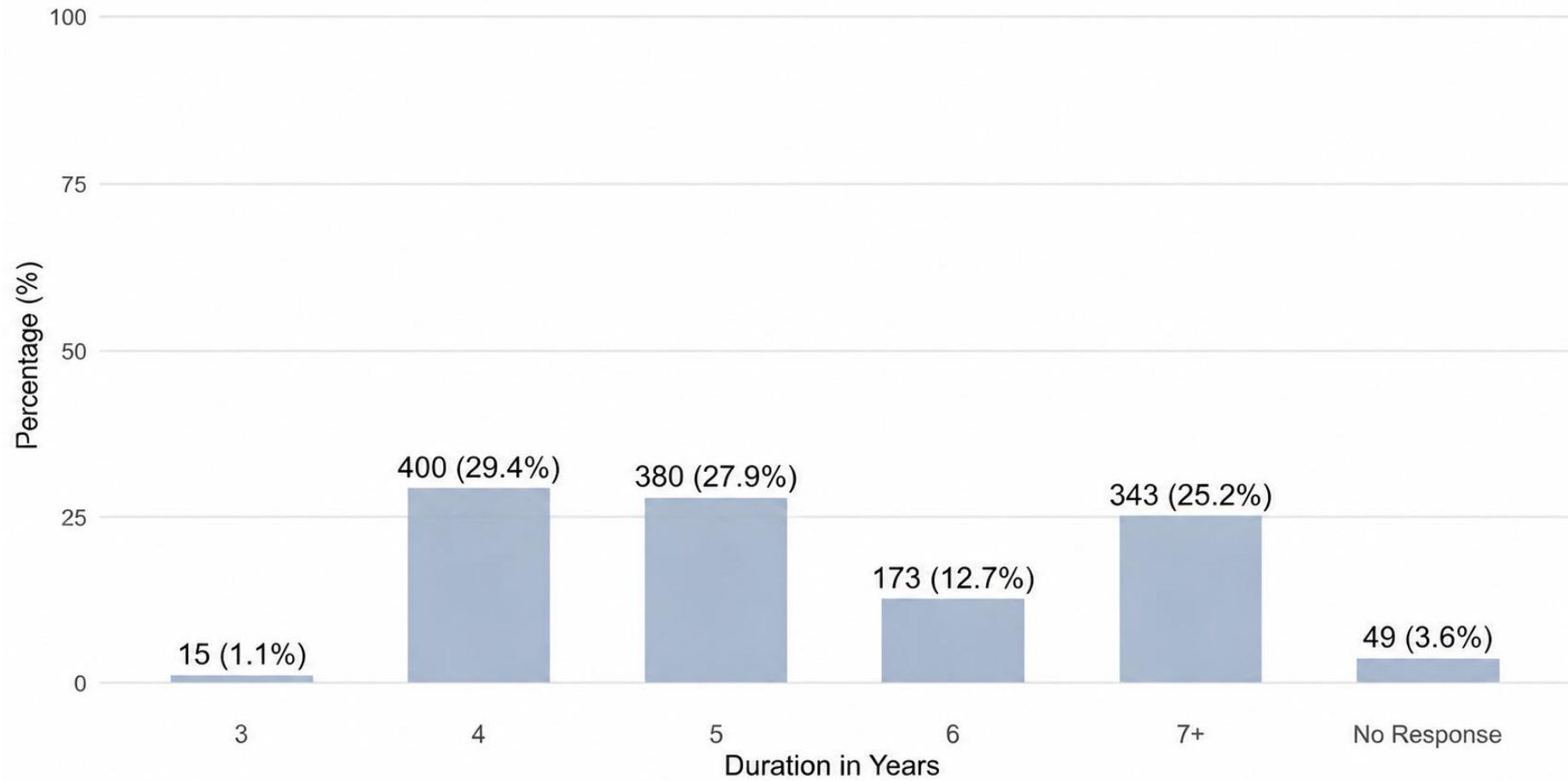
The survey was conducted using a questionnaire available in both electronic and printed form, comprising 46 closed-ended questions and 9 open-ended or other types of questions.

The **participation rate** in the AUEB Final-Year Student Survey was **81.94%**. More specifically, of the 1,667 graduates who participated in AUEB graduation ceremonies during the 2025-26 academic year, 1,365 took part in the survey.

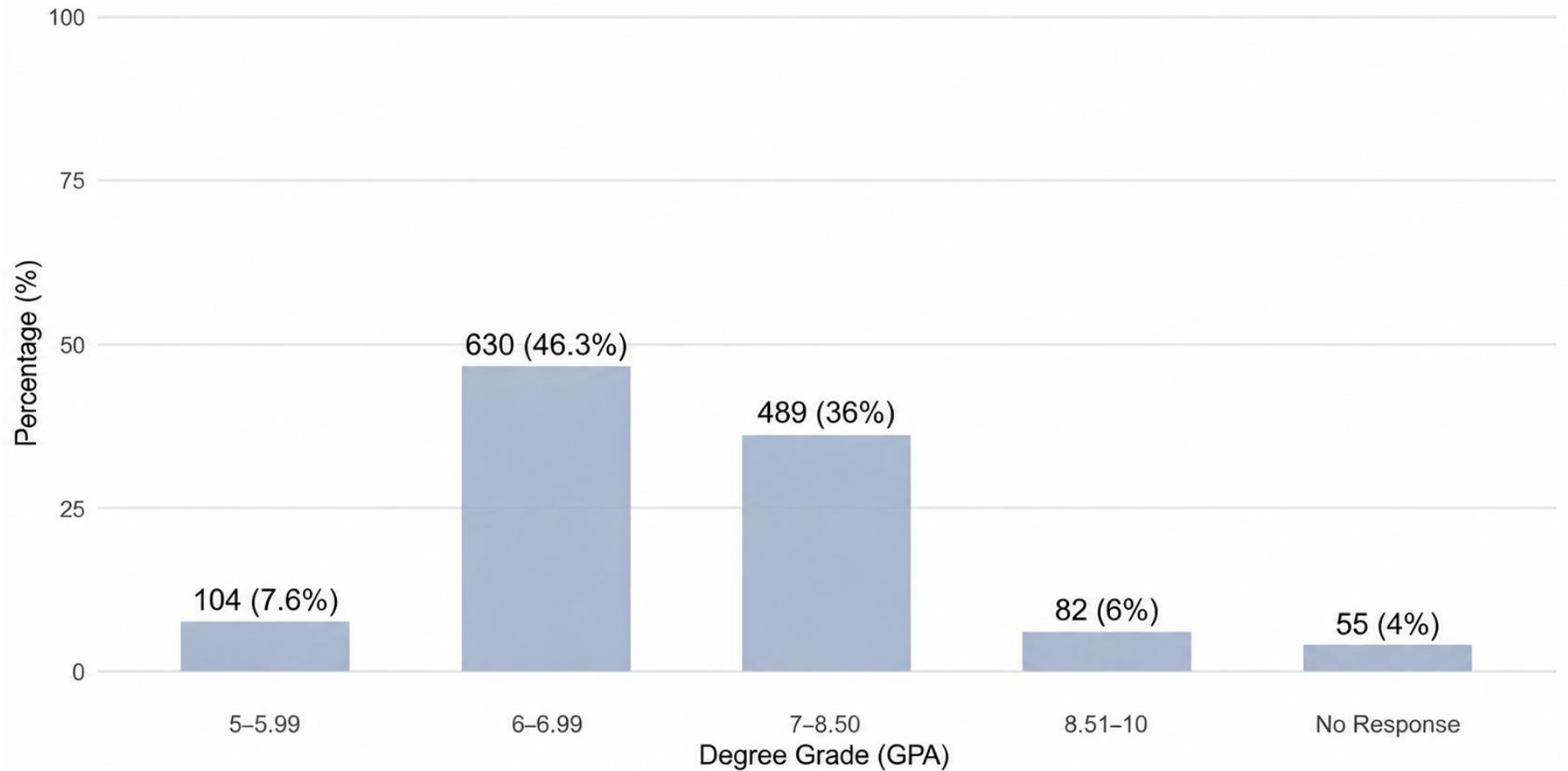
The highest participation rates were recorded in the Departments of Marketing and Communication, Accounting and Finance, and International and European Economic Studies, while the Department of Management Science and Technology recorded the lowest participation rate, at 54.92%.

Department	Participants	Participation Rate
International and European Economic Studies	81	90.11%
Economics	228	89.76%
Management Science and Technology	106	54.92%
Business Administration	245	68.82%
Accounting and Finance	194	93.72%
Marketing and Communication	213	94.25%
Informatics	237	87.78%
Statistics	61	77.92%

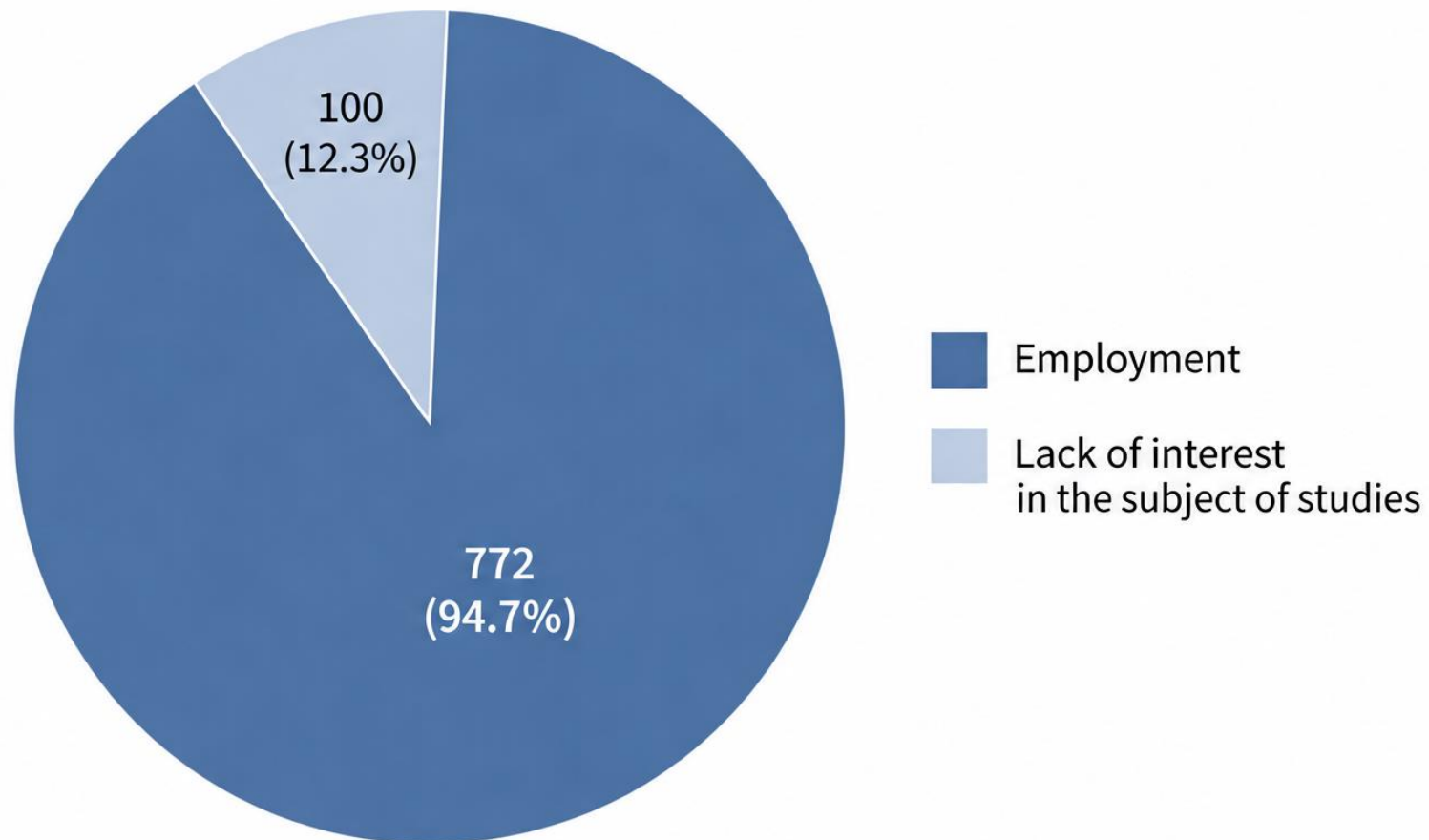
Duration of Studies



Degree Grade (GPA)



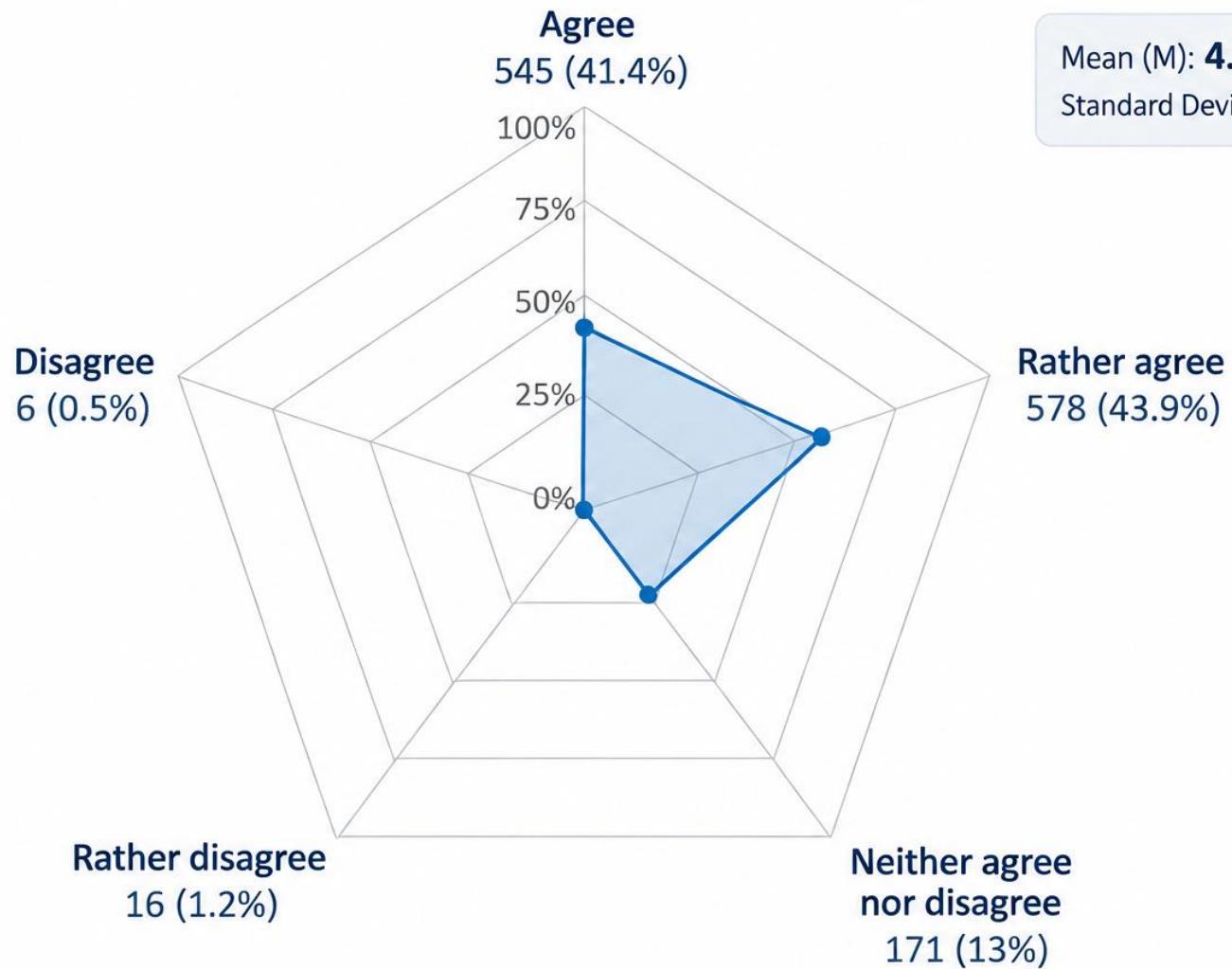
Likely reasons for delaying the timely completion of studies



Sample size: N = 815

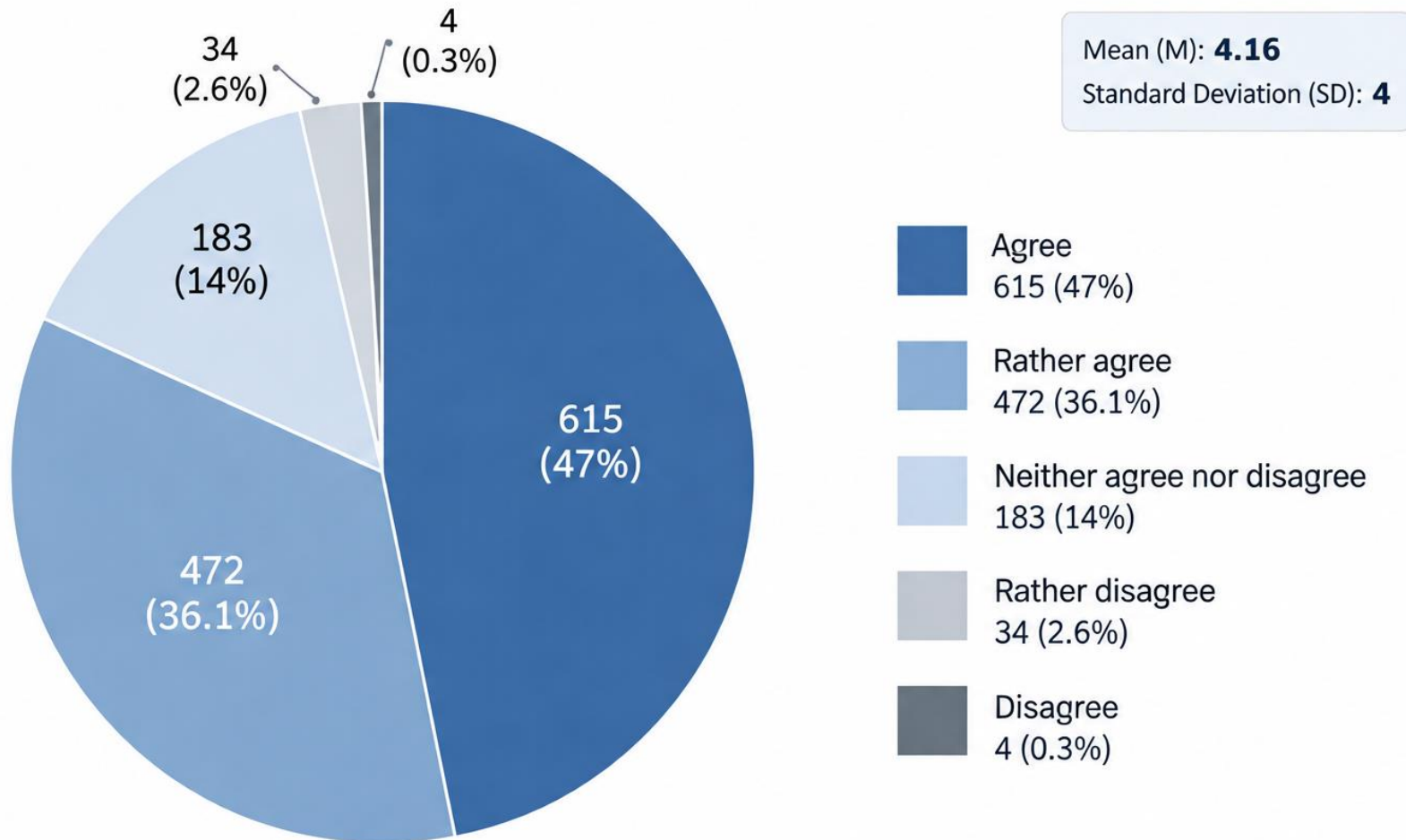
Note: The question allowed multiple choices; therefore, the percentages do not add up to 100%.

The objectives of the Study Programme have been fully achieved



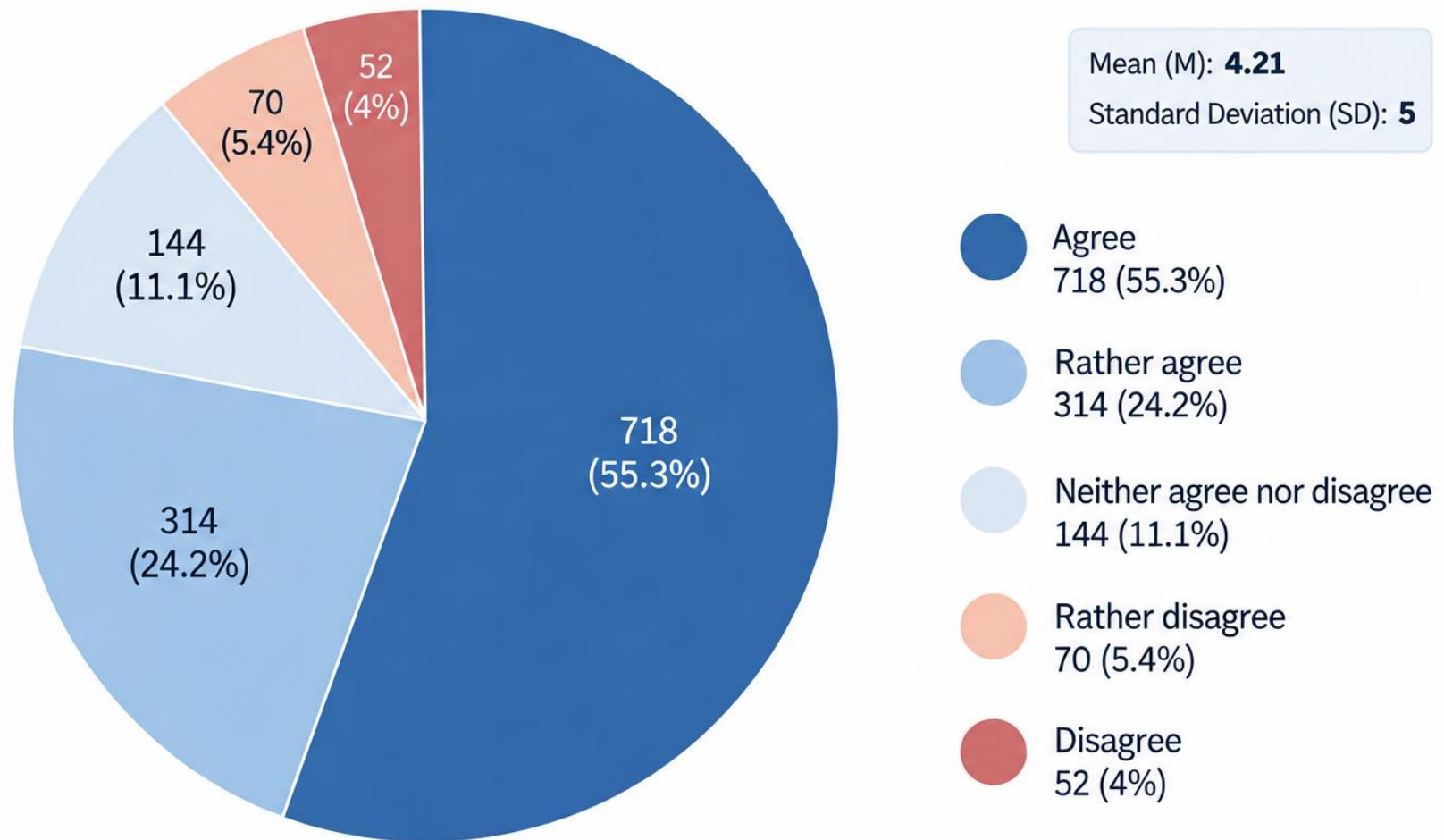
Sample size: $N = 1,316$

Overall, I am satisfied with the quality of the Study Programme I attended



Sample size: $N = 1,308$

If I were to choose again, I would study at the same Department of the Athens University of Economics and Business



Sample size: $N = 1,298$

Thank you for participating in the survey.

