

CURRICULUM VITAE
Dr. ELEUTHERIOS A. PAPATHANASSIOU

Address: Athens University of Economics and Business, Business Informatics Laboratory, Department of Business Administration, Patission 76 Str., 104.34, Athens, Greece.

Tel No:+ 30 210 – 8203 401,

Fax No:+ 30 210 – 8203 402

E-mail: eap@aueb.gr

Date of Birth: 10/12/1945

Place of Birth: Athens, Greece

Marital Status: Married

Nationality: Greek

EDUCATION

1979: Ph.D. in Computational Science.
Department of Computational Science, University of Saint Andrews, Scotland.

1969: B.Sc. (Hons), in Pure Mathematics and Physics.
Department of Mathematics, National University of Athens, Athens, Greece.

WORK EXPERIENCE

2003 - to date: *Professor in Business Informatics*, Department of Business Administration, Director of the Business Informatics Laboratory, Athens University of Economics and Business, Athens, Greece.

1996 to 2002: *Associate Professor in Business Informatics*, Department of Business Administration, Director of the Business Informatics Laboratory, Athens University of Economics and Business, Athens, Greece.

1989 – 1996: *Assistant Professor in Business Informatics*, Department of Business Administration, Athens University of Economics and Business, Athens, Greece.

1979 – 1997: *Adjunct Professor in Computer Science*, Naval Academy of Greece, Piraeus, Greece.

1984 – 1998: *Lecturer in Computer Science*, Department of Informatics, Department of Business Administration, Athens University of Economics and Business.

1980 – 1984: IT Consultant, Interdata SA, Athens, Greece.

AFFILIATION WITH PROFESSIONAL BODIES

- Hellenic Mathematical Society
- Hellenic Society of Computer Scientists
- Hellenic Society of Operational Research
- Hellenic Statistical Institute
- Archaeological Society of Athens
- Hellenic Society of Business Administration

TEACHING

In this Programme

- Information Systems.

In other programmes

- Information Systems (Postgraduate and Undergraduate courses)
- Management Information Systems (Postgraduate and Undergraduate courses)
- Quantitative Methods for Business Decisions (Postgraduate courses).
- Business Informatics (Undergraduate courses)
- Business informatics and Data Bases (Undergraduate courses)
- Problem Solving and Applications of Business informatics (Undergraduate courses)

RESEARCH INTERESTS

Information Systems, Strategic Planning of IS, Evaluation of IS, IS modelling, Electronic Commerce, Databases, Data Mining, BPR, DSS, GDSS, Fuzzy Logic, Artificial Intelligence, Expert Systems.

REFEREED PUBLICATIONS

- ◆ "Improvement of the Communication among Students and Lecturers with e-Learning", *Encyclopedia of Information Communication Technology*, Publisher: IDEA-group, Editor: Antonio Cartelli, ISBN: 978-1-59904-845-1, April 2008, pp. ??, (with Ch. Karampotsios and D. K. Kardaras).
- ◆ "Privacy Issues in Public Websites", στο συλλογικό τόμο Handbook of Research on Public Information Technology, Publisher: IGI Global: Information Science Reference, Dr. G. David Garson and Dr. Mehdi Khosrow-Pour, ISBN: 978-1-59904-857-4, January 2008, pp. 256-264, (With Mamakou X. J.)
- ◆ "An Exploratory Study Of the E-government Services In Greece", στο συλλογικό τόμο Handbook of Research on Public Information Technology, Publisher: IGI Global: Information Science Reference, edited by Dr. G. David Garson and Dr. Mehdi Khosrow-Pour, ISBN: 978-1-59904-857-4, January 2008, pp.162-174. (with Kardaras D. K.).

- ◆ "Are traditional learning quality factors still appreciated in e-learning?", Proceedings of the 10th Toulon-Verona Conference 'Quality in Services: Higher Education, Health Care, Local Government, Tourism, Logistics', Ed. Aristotle University, Department of Economics Thessaloniki, Thessaloniki, Greece, 3-4 September 2007, pp. 46-56. ISBN 978-960-243-642-4 (With Karampotsios Ch. and Kardaras D. K.).
- ◆ "Legal and Ethical Website Guidelines", WSEAS Transactions on Computers. Issue 7, Vol 5, July 2006, pp.1502-1509. (With Mamakou X. J. & Kardaras D. K.)
- ◆ "Privacy Online: Research and Recommendations", Proceedings of the 5th WSEAS International Conference on Telecommunications and Informatics. Istanbul, Turkey, May 27-29, 2006, pp.309-314. (With Mamakou X. J. & Kardaras D. K.)
- ◆ "An Empirical Evaluation of e-Learning: The Case of the Athens University of Economics and Business", published in the Proceedings of the 7th International Conference on Information Management, Gdansk, Poland, 15-17 June 2005. (With S. Spiliopoulos, N. Kourakos).
- ◆ "The State of CRM Adoption by the Financial Services in the UK: An Empirical Investigation", Information Management, 2004. (With B. Karakostas, D. Kardaras).
- ◆ "Mass Customisation: Management Approaches and Internet Opportunities in the Financial Sector in the UK", International Journal of Information Management, 24 (2004) PP 387-389.
- ◆ "Developing Mass Customisation: An Empirical Investigation of the Pertaining Market, Organisational and CRM issues", Proceedings of the 2nd Interdisciplinary World Congress on Mass Customization and Personalization, Munich, Germany, 2003 (With D. Kardaras, B. Karakostas, V. Arkoumani).
- ◆ "An Empirical Investigation of Virtual Communities Services in the Financial Sector in the UK". Proceedings of the 6th International Conference in HCI, 11th – 13th June 2003 στο Gdansk Poland (With D. Kardaras, B. Karakostas).
- ◆ "The Potential of Virtual Communities in the Insurance Industry in the UK and Greece", International Journal of Information Management, Vol 23, 2003, pp. 41-53, ISSN: 0268 – 4012. (With D. Kardaras, B. Karakostas).
- ◆ "Management Context and Impact of e-Commerce in the Greek Food Industry", Logistics Information Management, Vol. 16, No 2, 2003, pp. 134-144, ISSN 0957 - 6053. (With D. Kardaras, και V. Arkoumani).
- ◆ "Electronic Commerce Opportunities for Improving Corporate Customer Support in Banking in Greece", International Journal of Bank Marketing, Vol. 19, No. 7, 2001, pp 292-298, ISSN: 0265 - 2323. (With D. Kardaras).

- ◆ "A Framework towards developing the Mass Customisation of Statistical Information Systems Services" Proceedings of the ETK-NTTS 2001 joint conferences on "New Techniques and Technologies for Statistics" and "Exchange of Technology and Know-how", Crete, Greece, 2001, ISBN 92-894-1176-7, European Communities, 2001, Catalogue Number KS-07-01-001-EN-S. (With Lamb J., D. Kardaras, B. Karakostas).
- ◆ "Fuzzy Modelling for Mass Customisation", Proceedings of the 5th World Multiconference on Systemics, Cybernetics and Informatics and the 7th International Conference on Information Systems Analysis and Synthesis, SCI 2001 & ISAS 2001, Orlando, Florida, USA. ISBN 980-07-7529-3. (With D. Kardaras, B. Karakostas).
- ◆ "The Dynamic Customisation of Web-Sites Based on Customers' Profile". Proceedings of the 5th International Conference in HCI, Gdansk, Poland, 2001. (With D. Kardaras, B. Karakostas).
- ◆ "The Development of B2C E-Commerce in Greece: current situation and future potential", Journal of Internet Research, Volume 10, Number 4, pp 284-294, 2000, [ISSN: 1066 -2243]. (With D. Kardaras).
- ◆ "Facilitating the Mass Customisation of Services with a Fuzzy Object-Oriented Modelling Approach". Proceedings of the 31st Annual Meeting; International Conference of the Decision Sciences Institute, Florida USA, 2000. (With D. Kardaras, B. Karakostas).
- ◆ "An Integrated Object & Fuzzy Cognitive Maps Approach To Business Process Management". Proceedings of the 9th International Conference of Information Systems Development (ISD2000), Kristiansand, Norway 2000. (With D. Kardaras, B. Karakostas).
- ◆ "Business to Customers e-Commerce Implications in Banking in the UK and Greece". Proceedings of the 4th International Conference on Business Information Systems, BIS2000, Poland 2000, Springer Verlag ISBN: 1- 85233-282-4. (With D. Kardaras).
- ◆ "Designing flexible and Intelligent Interface of a group decision support system for small and medium sized enterprises". Journal of Information & Optimization Sciences, Vol 19, 1998, No 3, pp. 423-432, (With G. Chondrokoukis).
- ◆ "Group Decision Support Systems: A new approach", Scientific Volume of University of Piraeus, 1996 (With G. Chondrokoukis).
- ◆ "Characteristics of an Acceptable Human Computer Interface", Scientific Volume of Athens University of Economics and Business, Athens 1996(With E. Andrianou).

- ◆ "The Procedure of designing Group Decision Support Systems, for the strategic planning of small to medium sized enterprises, 10th conference of Hellenic Society of Operational Research, 1994. (With G. Chondokoukis).
- ◆ "Communication Problems between managerial personnel and Information Systems", Scientific Volume of University of Macedonia, pp. 709-729, 1993. (With E. Andrianou,)
- ◆ "Communication Problems between Managerial Personnel and information Systems". Conference in "Informatics and Public Administration" (in Greek), Patras, 1993.
- ◆ "The New Information and Telecommunication Technology for Regional Development", Scientific Volume of Athens University of Economics and Business, pp. 485 – 505, 1989. (With E. Charatsis).
- ◆ "Teleports and Local Development: The case of Piraeus, Greece". XXVI European Telecommunication Congress, *Congress Resume of Papers*, Athens 1987. (With E. Charatsis and C. Papandreou).
- ◆ "The Information and Communication Sciences in the Development of New Learning Technology" Conference on Informatics and Education, organized by the Greek Computer Society, (in Greek), Athens, 1987. (With C. Papandreou).
- ◆ "An Informational System for the Greek Fish-piers". Research Centre of Athens University of Economics and Business, 1987.

Monographs

Papathanassiou, E., "*Programming with Polyominoes and Patterns*", Monograph, Athens 1987.

Text Books:

1. *Files and Databases for Business Personnel*, Publisher: Athens University of Economics and Business, Athens, 2008, pp. 528, ISBN 978-960-89899-2-4.
2. *Business information Systems Concepts*, Publisher: Athens University of Economics and Business, Athens, 2008, pp. 295, ISBN 978-960-89899-4-8.
3. *Files, Databases and Business Information*, Publisher: Athens University of Economics and Business, Athens 2007, pp. 414.
4. *Management of Business Data with MS-EXCEL*, Publisher: Athens University of Economics and Business, Athens 2006, pp. 110.
5. *Business Applications with MS-EXCEL*, Publisher: Athens University of Economics and Business, Athens 2005, pp. 988, (3rd edition).
6. *Development of Business applications with Visual Basic*, Publisher: Athens University of Economics and Business, Athens 2005, pp 148.

7. Organisation and Management of Business Data, 2nd Edition, Publisher: Athens University of Economics and Business, 2004, pp 176.
8. Elements of Computer Systems, ISBN 960-359-015-0, Publisher E. Mpenos, Athens 2003, pp. 785, (3rd Edition)
9. Elements of Data Communication and Networks for Business Personnel, Publisher: PublisherQ Athens University of Economics and Business, 2002, pp 135.
10. Elements of Business Solutions with Information Systems, Publisher: Athens University of Economics and Business, 2002, pp 323.
11. Management of Software for Business Needs, Publisher: Athens University of Economics and Business, 2002, pp 210.
12. Using the NT Operating System, Publisher: Athens University of Economics and Business, 2002, pp 59.
13. The C Programming language, Publisher: Athens University of Economics and Business, 1999, pp 161.
14. Elements of Business Informatics, Publisher: Athens University of Economics and Business, 1995, pp 169.
15. Application of Business informatics with LOTUS-123, Publisher: Athens University of Economics and Business, 1995, pp 161.
16. The Programming Language COBOL, Athens, 4th Ed. Publisher: Athens University of Economics and Business, 1994, pp 459.
17. Programming Languages, Grammars and Compilers, Athens 3rd, ed. Publisher: Athens University of Economics and Business, 1990, pp 400.
18. Using the DOS Operation System, Publisher: Athens University of Economics and Business, 1993, pp 85.
19. The programming language FORTRAN 77, Publisher: Naval Academy of Greece, Athens 1987, pp 219.
20. The Basic programming language, Publisher: Naval Academy of Greece, Athens 1987, pp 55.