



Think Ahead



Business Game “The Future Leader”

ACCA organization has developed a business game to provide students at the Athens University of Economics and Business the opportunity to get an insight into accountancy and finance profession. The purpose of this game is to give students an insight into a career in accountancy and finance, in a fun and interactive way by illustrating how financial decisions can impact upon the success of an organization.

The business game is an interactive challenge that requires teams to think carefully about the implications of the business decisions they make, to think in a creative way, work well as part of a team, develop good communication and presentation skills and to respond quickly to changing circumstances.

The scenario of planning a pop concert is used and students are required to make a series of decisions that will impact on their final profit margin. The aim of the game is to maximize the profit. The team who will achieve the maximum profit margin is the winner. **ACCA will provide gifts to the winning team.**

The duration of the game will be approximately 2.5 hours. The game will be based on groups of up to 5 people and the maximum number of participants will be 50 students. For this reason, your participation in the business game requires your registration at the following link (closing date: February 19)

<https://www.eventbrite.com/e/acca-business-game-the-future-leader-aueb-7th-march-tickets-517525451557>. Each group should have a laptop.