

Eleftheria Triviza

Last update: Sept. 2026

Current Position

Assistant Professor (tenure track), Athens University of Economics and Business
Department of International and European Economic Studies, Greece

since May 2026

Publications

Optimal Pricing Scheme for Addictive Goods. *RAND Journal of Economics.*, Vol. 55 (4), December 2024, 603-626

Eating Habits: The Role of Early Life Experiences and Intergenerational Transmission, with Effrosyni Adamopoulou & Elisabetta Olivieri. *European Economic Review*, Vol. 166, July 2024, 104-743

Research Paper

Early Life Conditions, Patience, and Savings, with Effrosyni Adamopoulou and Mattia Colombo

This study examines how early-life exposure to food scarcity influences individuals' long-term time preferences and savings behavior. To this end, we analyze hand-collected historical data on livestock availability during World War II at the province level, alongside detailed survey data on elicited time preferences and household savings. By leveraging differences across cohorts and provinces in a difference-in-differences framework, we find that individuals who experienced more severe scarcity during childhood develop higher levels of patience later in life and tend to hold more (precautionary) savings, conditional on income. Our findings suggest that exposure to protein scarcity during the first years of life and in utero can instigate a lasting increase in prudent behavior in the form of a coping mechanism.

Quality upgrade and the diffusion of innovation: Effects on Mobile Internet Usage, with Mattia Colombo & Helena Perone

This paper examines the impact of a quality upgrade on the adoption rate of new technologies, exploiting the staggered transition from 3G to 4G in mobile internet usage in Greece. We use individual monthly mobile consumption data from a major Greek Internet Service Provider (ISP) spanning from 2011 to 2013. Our results show that introducing 4G leads to a significant increase in mobile internet consumption, both among existing users and in attracting new users. This innovation accelerates the diffusion of mobile internet usage, particularly in areas with more technologically savvy consumers. Consumers start responding to the quality shock with a few months' delay, and mobile internet usage increases gradually, suggesting a learning process. Furthermore, adoption rates are heterogeneous across the population and are driven by young men, who increase their use more than women and consumers aged over 45.

Education

PhD in Economics, University of Bologna, Italy

Oct. 2011 - Jun. 2016

Thesis title: Essays in Optimal Pricing

Supervisors: Francesca Barigozzi, Vincenzo Denicolò

Committee: Emanuele Tarantino, Tommaso Valletti, Piercarlo Zanchettin

Visiting Graduate Student, University of Leicester,
Department of Economics, United Kingdom

Sep. 2012 - Dec. 2012

M.Res. in Economics , European University Institute, Department of Economics, Florence, Italy	<i>Sep. 2009 - Jun. 2010</i>
M.Sc. in Applied Economics and Finance , Athens University of Economics and Business, Department of Economics, Athens, Greece	<i>Sep. 2006 - Jun. 2008</i>
Bachelor in Economic Theory , Athens University of Economics and Business, Department of Economics, Athens, Greece	<i>Sep. 2001 - Sep. 2005</i>

Work Experience

Lecturer , Utrecht School of Economics Utrecht University, Netherlands	<i>Sept. 2024-Apr. 2026</i>
Lecturer , Erasmus School of Economics Erasmus University Rotterdam, Netherlands	<i>Sept. 2023-Aug. 2024</i>
Post-Doc Researcher University of Mannheim, Germany	<i>Sept. 2017- Aug. 2023</i>
Teaching Associate (tutor, teacher, marker of exams and assignments) Lancaster University Management School, United Kingdom	<i>Oct. 2016-Aug. 2017</i>
Senior Teaching Assistant (tutor, teacher, marker of exams), School of Advanced International Studies (SAIS), Johns Hopkins University, Bologna, Italy	<i>Aug. 2016 - Sep. 2016</i> <i>Aug. 2015 - Jan. 2016</i>
Teaching Assistant (tutor, teacher, marker of exams and assignments), undergraduate and master courses, School of Economics, Management and Statistics University of Bologna, Italy	<i>Sep. 2014 - Jul. 2016</i> <i>Nov. 2012 - Dec. 2012</i>

Scholarship Awards

Marco Polo Scholarship for studying abroad, visiting student at University of Leicester, United Kingdom	<i>Sep. 2013 - Dec. 2013</i>
Scholarship for doctorate studies, University of Bologna, Italy	<i>Sep. 2011 - Sep. 2014</i>
Scholarship for studying at the European University Institute, Greek State Scholarship Foundation	<i>Sep. 2009 - Jun. 2010</i>

Referee Service

Journal of Economics and Management Strategy, Journal of Economic Dynamics and Control, Journal of International Business and Economics, Health Economics.

Other Activities

Co-organizer of “MaCCI-EPoS Virtual IO Seminar”, with Bernhard Ganglmair	<i>Oct. 2020-June 2021</i>
Co-organizer of “Governance of platform markets in the big data era” MaCCI-EPoS Workshop, with Miriam Buiten	<i>8-9 Nov. 2018</i>
Referee in the selection process for M.Sc. Economics, academic years 2019 & 2020	

Presentations (* presented by coauthor)

2026: Brownbag seminar Bundesbank*, Africa Meeting of the Econometric Society Cairo*, MB Seminar (Ifo, Munich)*

2025: Economics Section Internal Seminar Utrecht, RTG seminar Dortmund*, Workshop in Economic History Uppsala*

2024: 51st Annual Conference of EARIE 2024, 39th meeting of EEA 2024, Brown Bag Seminar General Economics*, Erasmus School of Economics: Department of Finance*, MaCCI Annual Conference 2024, University of East Anglia*

2023: Erasmus School of Economics: Strategy Group, Erasmus School of Economics: Behavioral Group, Paris School of Economics, 11th CRC TR224 Workshop for Young Researchers, 11th CRC TR224 retreat*, Budapest University of Technology and Economics

2022: 8th CRC TR 224 Workshop for Young Researchers, EuHEA online seminar *, GEDS: University of Goettingen *, MACIE Seminar University of Marburg *.

2021: Ifo Conference on Genes, Social Mobility, and Inequalities across the Life-Course *, NBER virtual conference on "The Rise in Cardiovascular Disease Mortality" *.

2020: IAAEU Colloquium in Economics, MACCI IO Day, 6th Virtual CRC TR 224 Conference *. Brown Bag seminar Johannes Gutenberg Universitaet Mainz *.

2019: MACCI Competition and Regulation Day, MACCI IO Day, 4th CRC TR 224 Conference Montabaur, 3rd CRC TR 224 Workshop for Young Researchers Mainz.

2018: 2nd CRC TR 224 Conference Montabaur.

2017: 44th Conference of EARIE, Applied Microeconomics Seminar at Mannheim University.

2016: Internal Seminal at Lancaster University Management School.

2015: 14th Conference on Research on Economic Theory & Econometrics (CRETE), Crete, Greece.

2014: Phd Conference in Economics, University of Leicester (poster & discussant); Internal seminar, University of Bologna.

2013: 12th Conference on Research on Economic Theory & Econometrics (CRETE), Naxos, Greece; Internal seminar, University of Bologna.

2012: Internal seminar, University of Bologna.

Teaching Experience

Lecturer Microeconomics (PPE), The Real World Perspectives Utrecht School of Economics, Utrecht University	<i>Sept. 2024- Apr.2026</i>
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Coordinator for Economics of the Welfare State, Lecturer for Introduction to Behavioral Economics, Economics of Negotiations, Seminar Applied Behavioral Economics, Department of Applied Economics, Erasmus University Rotterdam	<i>Sept. 2023- Aug. 2024</i>
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Lecturer for Microeconomics A (Spring term), Department of Economics, University of Mannheim, Germany	<i>Feb. 2017-Aug. 2023</i>
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Lecturer for Behavioral Industrial Organization graduate (Fallterm), Department of Economics, University of Mannheim, Germany	<i>Sept. 2017-Dec. 2017</i>
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Teaching Associate for Microeconomics, Industrial Organization and Statistics, Lancaster University Management School, United Kingdom	<i>Oct. 2016-Aug. 2017</i>
Senior Teaching Assistant for Microeconomics (Preterm & Fallterm), School of Advanced International Studies (SAIS) Johns Hopkins University, Bologna, Italy	<i>Aug. 2016 - Sep. 2016</i> <i>Sep. 2015 - Jan. 2016</i> <i>Aug. 2015 - Sep. 2015</i>
Teaching Assistant for Industrial Organization, B.Sc. in Business and Economics (taught in English - CLaBE), University of Bologna, Italy	<i>Jan. 2016 - Jul. 2016</i>
Teaching Assistant for Industrial Organization, B.Sc. in Economics and Finance (taught in English - CLEF), University of Bologna, Italy	<i>Jan. 2016 - Jul. 2016</i> <i>Jan. 2015 - Jun. 2015</i>
Teaching Assistant for Microeconomics 2, M.Sc. in Economics (taught in English - LMEC) University of Bologna, Italy	<i>Nov. 2015 - Jan. 2016</i> <i>Nov. 2014 - Jan. 2015</i>
Teaching Assistant for Economics, M.Sc. in Health Economics and Management (taught in English - HEM), University of Bologna, Italy	<i>Sep. 2015 - Jun. 2016</i>
Teaching Assistant for Microeconomics, B.Sc. in Economics and Finance (taught in English - CLEF), University of Bologna, Italy	<i>Sep. 2015 - Jan. 2016</i>
Teaching Assistant for Applied Econometrics, M.Sc. in Resource economics and Sustainable Development (RESO) University of Bologna, Italy	<i>Jan. 2015 - Jun. 2015</i>
Teaching Assistant for Microeconomics 3, M.Sc. in Economics (taught in English - LMEC) University of Bologna, Italy	<i>Nov. 2012 - Dec. 2012</i>

Computer skills

Mathematica (advanced); **Stata** (advanced); **Matlab** (intermediate); $\text{\LaTeX}$; **MS Office** (advanced); **SPSS** (intermediate); **z-Tree** (Standard)