

ΒΙΟΓΡΑΦΙΚΟ ΣΗΜΕΙΩΜΑ

Γεώργιος Λεκάκος, Αναπληρωτής Καθηγητής

Τμήμα Διοικητικής Επιστήμης και Τεχνολογίας

Οικονομικό Πανεπιστήμιο Αθηνών

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1. ΣΠΟΥΔΕΣ

- 2004: **Ph.D.** Διδακτορικό Δίπλωμα στις Τεχνολογίες Ηλεκτρονικού Επιχειρείν, Οικονομικό Πανεπιστήμιο Αθηνών (ΟΠΑ), Τμήμα Διοικητικής Επιστήμης και Τεχνολογίας..
- 1992: **M.Sc. in Advanced Methods in Computer Science.** Κατεύθυνση: Formal Methods in Software Engineering. Queen Mary and Westfield College, University of London. Διπλωματική εργασία με διάκριση (Distinction).
- 1991: **Πτυχίο Μαθηματικών.** Αριστοτέλειο Πανεπιστήμιο Θεσσαλονίκης («Λίαν Καλώς»).

2. ΑΚΑΔΗΜΑΪΚΕΣ ΘΕΣΕΙΣ

- 2015 - : Αναπληρωτής Καθηγητής, Τμήμα Διοικητικής Επιστήμης και Τεχνολογίας, Οικονομικό Πανεπιστήμιο Αθηνών
- 2010 - 2015 : Επίκουρος Καθηγητής, Τμήμα Διοικητικής Επιστήμης και Τεχνολογίας, Οικονομικό Πανεπιστήμιο Αθηνών
- 2008 - 2010 : Επίκουρος Καθηγητής, Τμήμα Μηχανικών Πληροφοριακών και Επικοινωνιακών Συστημάτων, Πανεπιστήμιο Αιγαίου
- 2017-19 : Συνεργαζόμενο Εκπαιδευτικό Προσωπικό, Ανοικτό Πανεπιστήμιο Κύπρου
- 2008- 9, 2011-2017, 2019-20 : Συνεργαζόμενο Εκπαιδευτικό Προσωπικό, Ελληνικό Ανοικτό Πανεπιστήμιο.
- 2005-2009 : Διδάσκων ΠΔ 407/80, Τμήμα Διοικητικής Επιστήμης και Τεχνολογίας, Οικονομικό Πανεπιστήμιο Αθηνών.
- 2006-2007 : Επισκέπτης Καθηγητής, Τμήμα Πληροφορικής, Πανεπιστήμιο Κύπρου
- 2004-2005 : Διδάσκων ΠΔ 407/80, Τμήμα Ψηφιακών Συστημάτων , Πανεπιστήμιο Πειραιά

3. ΔΙΟΙΚΗΤΙΚΕΣ ΘΕΣΕΙΣ

- 2020- : Διευθυντής, Κέντρο Επιμόρφωσης και διά Βίου Μάθησης (ΚΕΔΙΒΙΜ), Οικονομικό Πανεπιστήμιο Αθηνών.
- 2017- : Διευθυντής, ΠΜΣ στη Διοικητική Επιστήμη και Τεχνολογία, Οικονομικό Πανεπιστήμιο Αθηνών
- 2018 - 2020 : Διευθυντής, FinTech Lab, Σχολή Διοίκησης Επιχειρήσεων, Οικονομικό Πανεπιστήμιο Αθηνών
- 2017-2020 : Μέλος της Επιτροπής Ερευνών ΕΛΚΕ, ΟΠΑ

- 2015-2017 : Υπεύθυνος Προγράμματος Σπουδών, ΠΜΣ στη Διοικητική Επιστήμη και Τεχνολογία, Οικονομικό Πανεπιστήμιο Αθηνών
- 2010- : Επιστημονικός Υπεύθυνος, Intelligent Media Lab research group within the e-Business Research Center (ELTRUN), Οικονομικό Πανεπιστήμιο Αθηνών

4. ΕΡΕΥΝΗΤΙΚΕΣ ΔΡΑΣΤΗΡΙΟΤΗΤΕΣ

4.1 ΕΡΕΥΝΗΤΙΚΑ ΕΝΔΙΑΦΕΡΟΝΤΑ

-)] Πληροφοριακά Συστήματα, Στρατηγική Τεχνολογιών Πληροφορικής
-)] Ηλεκτρονικό Επιχειρείν, Ηλεκτρονική Διακυβέρνηση
-)] Επιχειρηματική Αναλυτική, Τεχνητή Νοημοσύνη, Συστήματα Προτάσεων
-)] Επικοινωνία Ανθρώπου-Υπολογιστή και Εμπειρία Χρήστη
-)] Χρηματοοικονομικές Τεχνολογίες, Ηλεκτρονικές Πληρωμές

4.2 ΕΡΕΥΝΗΤΙΚΑ/ΑΝΑΠΤΥΞΙΑΚΑ/ΣΥΜΒΟΥΛΕΥΤΙΚΑ ΕΡΓΑ (ΕΝΔΕΙΚΤΙΚΑ)

- 2019-2020 Ψηφιακός Μετασχηματισμός του Χρηματοοικονομικού Τομέα (Διανέοσις) [Επιστημονικός Υπεύθυνος].
- 2020 - Digymatex, H2020-SC6 Project. Μελέτη επίδρασης τεχνολογιών σε παιδιά και εφήβους.
- 2018 Παρατηρητήριο Χρηματοοικονομικών Τεχνολογιών - Fintech Observatory (Εθνική Τράπεζα) [Επιστημονικός Υπεύθυνος].
- 2018 - Αξιολόγηση Υπηρεσιών Ηλεκτρονικής Διακυβέρνησης Δήμου Αθηναίων [Επιστημονικός Υπεύθυνος].
- 2014-2017 SERAMIS - Sensor-Enabled Real-World Awareness for Management Information Systems (FP7).
- 2015-2016 Αξιολόγηση Εμπειρίας Χρήστη (Εθνική Τράπεζα) [Επιστημονικός Υπεύθυνος].
- 2014-2015 Ψηφιακή Οικονομία και Επιχειρήσεις (ΣΕΒ).
- 2012-2015 PLUGIN (ΕΣΠΑ) [Επιστημονικός Υπεύθυνος].
- 2011-2014 ARTISAN - Energy-aware enterprise systems for low-carbon intelligent operations (FP7-ICT-2011 programme).
- 2012-2014 e-Save - Energy Efficiency in the Supply Chain through Collaboration, Advanced Decision Support and Automatic Sensing (FP7-ICT-2011 programme).
- 2011-2012 Ανάλυση παραπόνων (Τράπεζα Πειραιώς) [Επιστημονικός Υπεύθυνος].
- 2009-2010 Μελέτη ανασχεδιασμού διαδικασιών ΓΓΠΣ.
- 2007-2010 SMART - Intelligent Integration of Supply Chain Processes and Consumer Services based on Unique Product Identification (RFID) in a Networked Business Environment. IST Project.
- 2002-2004 GEMINI - Global Electronic Medium Constellation for Dynamic Content Integration. IST Project.
- 2002-2003 CONTESSA - Content Transformation Engine Supporting Universal Access. IST Project.
- 2001-2003 MyGROCER - Mobile shopping of electronically referenced grocery products. IST Project
- 2000-2002 iMEDIA - Intelligent Mediated Environment for Digital Interactive Advertising. IST Project.
- 2000-2002 ESTIA - Efficient Electronic Services for Tourists in Action. IST Project.

2001-2002 Innovation and Technology Transfer. EU funded project.

1999-2000 **ΟΣΕΗΛ** (Integrated e-Commerce System for the retail sector). ΕΣΠΑ.

5. ΔΗΜΟΣΙΕΥΣΕΙΣ

5.1 ΒΙΒΛΙΑ ΚΑΙ ΠΡΑΚΤΙΚΑ ΣΥΝΕΔΡΙΩΝ

1. Paolo Paolini, Paolo Cremonesi, George Lekakos (Eds.): 11th European Conference on Interactive TV and Video, EuroITV '13, Como, Italy, June 24-26, 2013. ACM 2013, ISBN 978-1-4503-1951-5
2. Lekakos, G., Chorianoopoulos, K., Doukidis, G. (eds). "Interactive Digital Television: Technologies and Applications". Idea Group Inc.
3. Chorianoopoulos, K., Doukidis, G., Lekakos, G. (eds) "Proceedings of the 4th European interactive television conference EuroITV 2006". Athens University of Economics and Business, Athens, Greece.

5.2 ΠΕΡΙΟΔΙΚΑ (ΜΕ ΚΡΙΣΗ)

1. Mikalef, P., Boura, M., Lekakos, G., Krogstie, J., (2019) "Big data analytics capabilities and innovation: The mediating role of dynamic capabilities and moderating effect of the environment", *British Journal of Management*, vol. 30, no 2, pp. 272-298
2. Mikalef, P., Boura, M., Lekakos, G., Krogstie, J., (2019) "Big data analytics and firm performance: Findings from a mixed-method approach", *Journal of Business Research*, vol. 98, pp. 261-276
3. Pappas, I., Mikalef, P., Giannakos, M., Krogstie, J., Lekakos G. (2018) "Big data and business analytics ecosystems: paving the way towards digital transformation and sustainable societies", *Information Systems and e-Business Management*, 16 (3) 479-491
4. Misirlis, N., Lekakos, G., Vlachopoulou, M. (2018). "Associating Facebook Measurable Activities with Personality Traits: a Fuzzy Sets Approach", *Journal of Tourism, Heritage & Services Marketing (JTHSM)*
5. Drossos, D., Lekakos, G., Voulgari, S. (2017) "Impacts of multimodal information on smartphones", *Int. J. of Electronic Marketing and Retailing*, vol.8, no.3, pp.258 – 282.
6. Pappas, I. Kourouthanassis, P., Giannakos, M., Lekakos, G. (2016) "The interplay of online shopping motivations and experiential factors on personalized e-commerce: a complexity theory approach", *Telematics and Informatics*, vol. 34, no 5, pp. 730-742.
7. Kourouthanassis, P., Lekakos, G., Gerakis, V. (2014) "Should I Stay Or Should I Go? The Moderating Effect of Self-Image Congruity and Trust On Social Networking Continued Use", *Behavior and Information Technology*, vol. 34, no 2, pp. 190-203.
8. Lekakos, G., Vlachos, P., Koritos, C. (2014) "Green is Good but is Usability Better? Consumer Reactions to Environmental Initiatives in e-Banking Services", *Ethics and Information Technology*, vol. 16, pp. 103-117.
9. Drossos, D., Giaglis, G., Vlachos, P., Zamani, E., Lekakos, G. (2013) "Consumer Responses to SMS Advertising: Antecedents and Consequences", *International Journal of Electronic Commerce (IJEC)*, vol. 18, no 1, pp. 105-136.
10. Kourouthanassis, P., Boletsis, C., Lekakos, G. (2013) "Demystifying the design of mobile augmented reality applications", *Multimedia Tools and Applications*, vol. 74, no 3, pp 1045-1066.
11. Vennou, P., Mantzari, E., Lekakos, G., (2012) "Evaluating program-embedded advertising format for Interactive Digital Television", *International Journal of Digital Television*, vol. 3, no. 2, pp. 213-237.
12. Nanou, T., Lekakos, G., Fouskas, K., (2010) "The effects of recommendations' presentation on persuasion and satisfaction in a movie recommender system", *Multimedia Systems Journal*, vol. 16, pp. 219-230.
13. Lekakos, G., (2009) "Extracting and Exploiting Lifestyle Indicators for the Personalization of Digital Television Advertisements", *Journal of Advertising Research*. vol. 49, no 4, pp. 404-418
14. Karagiannidis C., Koumpis A., Lekakos G., (2009) "Learning and Commerce in Pervasive Environments", *Electronic Journal for e-Commerce Tools and Applications*, vol 3, no 1.

15. Karagiannidis, C., Lekakos, G., Vasilakos, A., (2008) "Preference-Based Decision Making for Personalised Access to Learning Resources", *International Journal of Autonomous and Adaptive Communications Systems*, vol. 1, no3, pp.356-369.
16. Lekakos, G. and Caravelas, P. (2008) "A Hybrid approach for movie recommendation", *Multimedia Tools and Applications*, vol. 36, no 1-2, pp. 55-70.
17. Doukidis, G., Pramataris, K., Lekakos, G., (2008) "OR and the Management of Electronic Services", *European Journal of Operational Research*, vol. 187, pp. 1296-1309.
18. Chorianopoulos, K and Lekakos, G. (2008) "Introduction to Social TV: Enhancing the shared experience with interactive TV". *International Journal of Human-Computer Interaction (IJHCI)*, vol. 24, no 2, pp. 113-120.
19. Lekakos, G. (2007) "Exploiting RFID Digital Information in Enterprise Collaboration", *Industrial Management and Data Systems*, vol. 107, No. 8, pp. 1110-1122.
20. Chorianopoulos, K. and Lekakos, G. (2007) "Methods and Applications in Interactive Broadcasting", *Journal of Virtual Reality and Broadcasting*, vol. 4, no 1, pp 1-8.
21. Lekakos, G. and Giaglis, G., (2007) "A hybrid approach for improving predictive accuracy of collaborative filtering algorithms", *User Modeling and User Adapted Interaction*, vol. 17, no 1-2, pp. 5-40.
22. Drosos, D., Giaglis, G., Lekakos, G., Kokkinaki, F., and Stavragi, M. (2007) "Determinants of effective SMS advertising: An experimental study", *Journal of Interactive Advertising*, vol. 7, no 2.
23. Chorianopoulos, K. and Lekakos, G. (2007) "Learn and Play with Interactive TV", *ACM Computers in Entertainment*, vol. 5, no 1, pp. 1-9.
24. Lekakos, G., Giaglis, G. (2006) "Improving Prediction Accuracy of Recommendation Algorithms: Approaches Anchored on Human Factors", *Interacting with Computers*, vol. 18, no 3, pp. 410-431.
25. Lekakos, G., Vrechopoulos, A. (2006) "Profiling Intended Users of Interactive and Personalized Digital TV Advertising Services in Greece", *International Journal of Internet Marketing and Advertising*, InderScience publishers, vol. 3, no 3, pp. 219-239.
26. Lekakos, G., Giaglis, G. (2004). "A Lifestyle-Based Approach for Delivering Personalized Advertisements in Digital Interactive Television", *Journal of Computer Mediated Communication*, vol. 9, no 2.
27. Vrechopoulos, A.P., Pramataris, K., Lekakos, G. (2003). "An Internet Retailing Data Framework for Supporting Consumers and Business Processes", *Information Systems Journal* vol. 13, no 4, pp 353-373
28. Vrechopoulos, A., Pramataris, K., Doukidis, G., Lekakos, G. (2003). "A User-Support Data Framework for Internet Retailing", *International Journal of Innovation and Learning*, vol. 1, no 1, pp. 56-71.
29. Zeimpekis V., Giaglis G., Lekakos G., (2003). "A Taxonomy of Indoor and Outdoor Positioning Techniques for Mobile Location Services", *ACM SIGecom Exchanges* vol. 3, No. 4, pp. 19-27.
30. Pramataris, K., Papakyriakopoulos, D., Lekakos, G., Mylonopoulos, N. (2001). "Personalised Interactive TV Advertising: The iMEDIA Business Model", *Electronic Markets Journal*, vol. 11, no. 1, pp.17-25.

5.3 ΚΕΦΑΛΑΙΑ ΣΕ ΣΥΛΛΟΓΙΚΟΥΣ ΤΟΜΟΥΣ

1. Lekakos, G., Charami, M., Caravelas, P. (2009) "Personalized Movie Recommendation" in Furht, B. (Ed.) *Handbook of Digital Media in Entertainment and Arts*, Springer.
2. Mantzari E., Lekakos, G., Vrechopoulos, A., (2009) "Social TV: Building Virtual Communities to Enhance the Digital Interactive Television Viewing Experience", in Akoumianakis, D. (Ed): *Virtual Communities of Practice and Social Interactive Technologies: Lifecycle and Workflow Analysis*, Idea Group publications.
3. Lekakos G., Chorianopoulos K. (2009) "Interactive and Personalized Advertisements in the Digital Television Context", in Pagani M. (Ed.): *Encyclopedia of Multimedia Technology and Networking*, Idea Group publications.
4. Lekakos, G. (2009) "Investigating the applicability of content-based filtering on digital television advertisements", in Jose J. Pazos Arias, Carlos Delgado-Kloos, Martin Lopez-Nores (Eds): *Personalization of Interactive Multimedia Services: A Research and Development Perspective*, Nova Science publishers.
5. Lekakos G., Giaglis G. M. (2005). "Personalization of Advertisements in the Digital TV Context", in Chen S., and Magoulas G., (Eds): *Adaptable and Adaptive Hypermedia Systems*, Idea Group publications.

5.4 ΠΡΑΚΤΙΚΑ ΣΥΝΕΔΡΙΩΝ

1. Mikalef, P., Boura, M., Lekakos, G., Krogstie, J., (2019), "Configurations of Big Data Analytics for Firm Performance: an FsQCA approach. American Conference on Information Systems 2019.
 2. Mikalef, P., Boura, M., Lekakos, G., Krogstie, J., (2018) "Complementarities between Information Governance and Big Data Analytics Capabilities on Innovation", European Conference on Information Systems, Porstsmouth, UK, June 2018.
 3. Gkika, S., Skiada, M., Lekakos, G., Kourouthanassis, P. (2016) "Investigating the Role of Personality Traits and Influence Strategies on the Persuasive Effect of Personalized Recommendations", EMPIRE Workshop at the 10th International Conference on Recommender Systems (RecSys) 2016, Boston, MA.
 4. Skiada, M., Lekakos, G., Gkika S., Bardaki, K (2016) "Garment Recommendation for online and offline consumers", MCIS 2016
 5. Mikalef, P., Pappas, Giannakos, M., I., Krogstie, J., Lekakos, G. (2016) "Big Data and Strategy: a Research Framework", MCIS 2016
 6. Kalaidopoulou, K., Romanou A., Lekakos, G. (2015) "Extracting Greek elections tweets characteristics", Mediterranean Conference on Information Systems (MCIS) 2015.
 7. Gkika, S. Skiada, M., Lekakos, G. (2015) "Factors affecting Recommendations' Acceptance in off-line environment", Mediterranean Conference on Information Systems (MCIS) 2015.
 8. Gkika, S., Lekakos, G. (2014) "Investigating the Effectiveness of Persuasion Strategies on Recommender systems", 9th International Workshop on Semantic and Social Media Adaptation and Personalization (SMAP 2014)
 9. Gkika, S., Lekakos, G. (2014) "The persuasive role of Explanations in Recommender Systems", In Spagnolli A., Chittaro L., Gamberini L. (Eds) Persuasive Technology. 9th International Conference, PERSUASIVE 2014, Padua, Italy, May 21-23, 2014. Proceedings. Lecture Notes in Computer Science, Vol. 8462. London: Springer
 10. Asikis, T. Lekakos, G. (2014) "Operations Research and Recommender Systems", HCI International 2014, Crete, Greece.
 11. Lymperopoulos, I., Lekakos, G. (2013) « Analysis of Social Network Dynamics with Models from the Theory of Complex Adaptive Systems », 12th IFIP Conference on e-business, e-services, and e-society, 2013, Athens, Greece, pp. 124-140.
- Best paper award**
12. Vennou, P., Mantzari, E., Lekakos, G. (2011) « Evaluating program-embedded advertisement format in interactive digital TV». In Proceedings of the 9th EuroiTV Conference, Lisbon, Portugal, pp. 145-154
 13. Lekakos, G., Kourouthanassis, P., Mantzari, E. (2011) "Re-engineering citizen-to-public payments: a case study of the Greek certificate of payments method", 6th Medditeranean Conference on Information Systems, 3-5 September 2011, Nicosia, Cyprus, paper 104.
 14. Koniaris, G., Lekakos, G. (2009) "Investigating Intention to Use an Interactive Television Game", Medditeranean Conference on Information Systems, Athens, Greece, pp. 509-516.
 15. Charami, S., Lekakos, G. (2009) "Applying recommendation techniques to Conventional Retailing", Medditeranean Conference on Information Systems, Athens, Greece, paper 135.
 16. Giotis, P., Lekakos, G. (2009) "Effectiveness of Interactive Advertising Presentation Models". In Proceedings of the 7th EuroiTV Conference, Lueven, Belgium, pp. 157-159.
 17. Mantzari, E., Lekakos, G., Vrechopoulos, A., (2008) «Social tv: introducing virtual socialization in the TV experience», Proceeding of the 1st international conference on Designing interactive user experiences for TV and video, pp. 81-84.
 18. Drosos, D., Giaglis, G., Lekakos, G. (2007) "An Empirical Assessment of Factors that Influence the Effectiveness of SMS Advertising". In Proceedings of the 40th Hawai International Conference on System Sciences (HICSS-40).

19. Caravelas, P., Lekakos, G. (2006). "MoRe: a Recommendation Systems combining Content-based and Collaborative filtering". In Proceedings of the 4th EuroITV conference, Athens, Greece, pp. 183-188.
20. Chorianopoulos, K., Lekakos, G., Spinellis, D., (2003). "Intelligent user interfaces in the living room: Usability design for personalized television applications". In Proceedings of the 7th International ACM Conference on Intelligent User Interfaces, Miami, Florida, pp. 230-232.
21. Vassilopoulou, K., Lekakos, G. (2003) "Investigating Digital TV design issues: A usability test of Interactive Advertising". In Proceedings of the 10th International Conference on Human-Computer Interaction, Crete, Greece.
22. Chorianopoulos, K., Lekakos, G., Spinellis, D., (2003). "The Virtual Channel Model for Personalized Television". In Proceedings of the European Conference on Interactive Television: from Viewers to Actors?, Brighton, U.K., pp 59-67.
23. Lekakos G., Giaglis G., (2002). "Delivering Personalized Advertisements in Digital Television: A Methodology and Empirical Evaluation". In Proceedings of the AH2002 "Personalization in Future TV" workshop, Malaga, Spain, pp. 119-129.
24. Lekakos, G, Chorianopoulos, K, Spinellis, D, (2001). "Information Systems in the Living Room: A Case Study of Personalized Interactive TV Design". In Proceedings of the 9th European Conference on Information Systems, Bled, Slovenia, pp. 319-329.
25. Bozios, T., Lekakos, G., Skoularidou, V., Chorianopoulos, K. (2001). "Advanced Techniques for Personalized Advertising in a Digital TV Environment: The iMEDIA System". In proceedings of the 2001 eBusiness and eWork Conference, Venice, Italy, pp. 1025-1031.
26. Lekakos, G., Kourouthanassis, P., Tuominen, J. (2001). "Redesigning the traditional retail value chain: MyGROCER innovative business and technology framework". In proceedings of the 2001 eBusiness and eWork Conference, Venice, Italy.
27. Lekakos, G., Papakyriakopoulos, D., Chorianopoulos, K. (2001). "An Integrated Approach to Interactive and Personalized TV Advertising". In Proceedings of the UM2001 "Personalization in Future TV" workshop, Sonthofen, Germany.
28. Roussos, G., Kourouthanasis, P., Lekakos, G., and Doukidis, G. (2001), "Challenges for Automatic Home Supply Replenishment in e-Retailing", e-Commerce Frontiers 2001, Cheshirehenbury, Macclesfield, UK
29. Pramataris, K., Papakiriakopoulos, D., Lekakos, G., Doukidis, G. (2000). "Interactive Advertisement in Internet Retail Environments: An Auction Based Mechanism for Banner Booking". In proceedings of the 13th Bled eCommerce Conference, Bled, Slovenia

Αναφορές: >2385 (Google Scholar), h-index: 26

6. ΑΚΑΔΗΜΑΙΚΕΣ ΔΡΑΣΤΗΡΙΟΤΗΤΕΣ

6.1 ΕΠΙΤΡΟΠΕΣ ΣΥΝΕΔΡΙΩΝ

-) Guest co-editor (with Pappas, I., Mikalef, P., Krogstie, J., Giannakos, M.) of the Special Issue of the Information Systems and E-business Management Journal (2017)
-) Co-organizer (with Pappas, I., Mikalef, P., Krogstie, J., Giannakos, M.) of the Big Data and Business Analytics Ecosystems (DeBASE 2016) workshop, Business Information Systems conference 2016.
-) Track co-chair, Big Data Analytics Ecosystems, MCIS 2016
-) PC Member of the "Mobile Persuasive Technologies to Support Sustainable Behaviour" Workshop, 18th International Conference on Human-Computer Interaction with Mobile Devices and Services (2016)
-) PC member, Immersive Media Experiences 2014, 2015
-) PC member of the 2nd International Workshop of Data-driven Self-regulating Systems - DSS 2016
-) Guest Editor (with H. Knoche, Ecole Polytechnique Fédérale de Lausanne and Teresa Chambel, University of Lisbon, Portugal) Springer Multimedia Systems Journal (IF: 1,175), Special Issue on "Social Recommendation and Delivery Systems for Video and TV Content"

-) Track co-Chair (with G. Giaglis and P. Kourouthanassis), Social Media Analytics and Intelligence, MCIS 2014, 3-5 September 2014, Verona, Italy.
-) EuroiTV 2013 Conference co-chair, Como, Italy, June 2013
-) PhD Consortium co-chair, EuroiTV 2012, Berlin, Germany.
-) Demonstration chair, EuroiTV 2011, Lisbon, Portugal
-) External Examiner of the PhD thesis of Ana Vitoria Joly, University of Brighton, titled: "Interactive Television for young children: developing design principles", 2010
-) External Evaluator of the University of Nicosia MBA Program, Cyprus, 2009-2010
-) Member of the IFIP WG 14.6 on Interactive Television
-) Member of the Steering Committee of the EuroiTV organization (<http://www.euroitv.org>)
-) Conference chair, 4th International Conference EuroiTV 2006, May 25-26, Athens, Greece.
-) Editorial Board Member, The Open Cybernetics and Systemics Journal, Bentham Science Publishers
-) Program Committee member, 3rd International Conference EuroiTV 2005, Aalborg, Denmark.
-) Program Committee member, 1st International Conference in Cross Media Service Delivery, Santorini, Greece, 2003.

6.2 ΑΞΙΟΛΟΓΗΤΗΣ ΠΕΡΙΟΔΙΚΩΝ/ΣΥΝΕΔΡΙΩΝ (Ενδεικτικά)

-) ACM Multimedia Systems Journal
-) Journal of Advertising Research
-) European Journal of Information Systems (EJIS)
-) IEEE Transactions on Transactions on Systems, Man, and Cybernetics
-) AI Communications
-) ACM Computers in Entertainment
-) Journal of Computer Systems, Networks, and Communications
-) International Journal of E-Services and Mobile Applications
-) Information Systems and e-Business Management
-) Mediterranean Conference in Information Systems (MCIS)
-) IADIS Mobile Learning conference
-) International Workshop on Ubiquitous TV
-) The 13th World Multi-Conference on Systemics, Cybernetics and Informatics
-) IEEE International Conference on Advanced Learning Technologies (ICALT)
-) International Conference on Mobile Business
-) European Conference in Information Systems
-) World Multiconference on Systemics, Cybernetics and Informatics
-) International Conference on Computing, Communication and Control Technologies
-) International Conference Cross Media Service Delivery, Σαντορίνη, Ελλάδα
-) Hawaii International Conference on System Sciences (HICSS)
-) EuroiTV conference, Salzburg, Austria,
-) International Conference on Designing Interactive User Experiences for TV and Video, Silicon Valley (San Francisco Bay Area) California, USA

6.3 Ομιλίες σε εκδηλώσεις

-) "Big Data and Strategy for the Banking Industry", Attica Bank Innovation Contest, 2018
-) "Technology Jobs and the Future", Side events, Job pair, Athens, 2018
-) "The online consumers in Greece", Presentation at the BoD of Eurobank, 9/2016
-) Organizing committee member of the 12th e-business forum, co-organized by EEDE and ELTRUN, 2016
-) Mentor: Eurobank's FinTech Hackathon, 2017 and 2016; Viva Nest innovation program, 2016
-) Infocom 2016 panel Member
-) "Exploiting Digital Services for the growth of the Greek Economy during the crisis", Keynote Speaker, ICT Forum 2015, Athens, Greece

- J “Digital Economy as a catalyst for development”, presentation at a conference organized by the Hellenic Federation of Enterprises concerning the growth of the Greek Economy, 23/4/2015, Athens, Greece.
- J “Greek online consumers and e-shops”, presentation at the 2nd e-business world conference, Athens, June 2013
- J Participation at the Commerce Money Show in the panel concerning “E-commerce: the market experience”, 2011.
- J Keynote Speaker στην Infocom 2011, 25/10/2011, με θέμα της ψηφιακή τηλεόραση
- J “Digital Interactive Television Services”, Athens Digital Week, Talk Zone, October 2010
- J «Personalization in Interactive Environments», 1st Interactive Advertising Bureau (IAB) Forum, invited presentation, Athens, 7 December 2002.
- J «Intelligent product identification and Home Networking». Tutorial session (after judgment), 6th European ECR (Efficient Consumer Response) Conference, Glasgow, 15-17 May, 2001.
- J «Digital TV opportunities», invited presentation, E-commerce Show, Athens, 6-7 June, 2001.
- J «Mobile shopping of electronically referenced products», invited presentation, 4th Concertation Meeting of Mobile/Wireless/Satellite IST projects and associated clusters, Brussels, 9-10 April, 2001.
- J «Digital television and interactive services», invited hourly discussion at the public radio station (ERA) July, 2002.
- J «iMedia: door-to-door advertising in digital television». Invited full-page article in newspaper “Imerisia”, 29 July, 2001.

7. ΣΥΜΜΕΤΟΧΗ ΣΕ ΕΠΙΤΡΟΠΕΣ (ΕΝΔΕΙΚΤΙΚΑ)

- J Μέλος της επιτροπής ΑΑΔΕ για την υλοποίηση της ηλεκτρονικής τιμολόγησης στην Ελλάδα
- J Επί διετία μέλος του Τεχνικού Γνωμοδοτικού Συμβουλίου της Υπηρεσίας Ανάπτυξης Πληροφορικής
- J Μέλος σε Υποστηρικτικές Ομάδες Εργασίας (ΥΟΕ) του Υπουργείου Διοικητικής Μεταρρύθμισης και Ηλεκτρονικής Διακυβέρνησης για την ανάπτυξη του προτύπου ηλεκτρονικού τιμολογίου και την απούλοποίηση της ψηφιακής σήμανσης, καθώς και τις ηλεκτρονικές πληρωμές
- J Μέλος τεχνικών επιτροπών για την ηλεκτρονική τιμολόγηση και τις ηλεκτρονικές πληρωμές του ΣΕΒ
- J Μέλος επιτροπών δημοσίων φορέων για την αξιολόγηση έργων Πληροφορικής