

Areti Gkypali

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Education

- (2007), Ptychion (BSc) in Economics, Department of Economics, University of Patras, Greece
- (2008), University of Sussex, Science Policy Research Unit, UK, MSc in 'Industry and Innovation Analysis'
- (2014), Phd in Economics, Dissertation: 'Essays on the role of Internationalization on the R&D Activities', Department of Economics, University of Patras, Greece

Academic Experience

2020- : Assistant Professor in Innovation Management and Entrepreneurship, Department of Marketing and Communications, Athens University of Economics and Business

2019- 2020: Adjunct Lecturer, Department of Marketing and Communication, Athens University of Economics and Business, Undergraduate Course: Entrepreneurship (co-teaching with Eleanna Galanaki)

2018- : Visiting Researcher, Enterprise Research Centre (ERC), Warwick Business School

2016 - 2018: Research Fellow, Enterprise Research Centre (ERC), Warwick Business School

2014-2015: Post-doctoral Fellow, Department of Economics, University of Patras

Research Interests

Economics and Management of Innovation, Evolutionary Economics, International Business, Applied Microeconometrics, Structural Equation Modelling (SEM), Open Innovation - R&D Collaborations.

Teaching Experience

- (2020-) Assistant Professor, Dept of Marketing and Communication, Athens University of Economics and Business, Undergraduate Courses: Entrepreneurship, Introduction to Economics II,

Further Working Experience

2018 - 2020 : I.A.P.R., General Directorate for Customs and Excise

Publications

- (2012) A. Gkypali, K. Tsekouras and N. von Tunzelmann, “Endogeneity between Internationalisation and Knowledge creation of Global R&D leaders: An econometric approach using Scoreboard data”, *Industrial and Corporate Change*, vol. 21(3), pp. 731-762. (3 ABS 2018, IF: 1.777, Scopus CiteScore: 2.34)
- (2014) A. Gkypali, K. Tsekouras, “Productive Performance based on R&D activities of low-tech firms: an antecedent of the decision to export?”, *Economics of Innovation and New Technology*, vol. 24 (8), pp.801-828 (2 ABS 2018, Scopus CiteScore: 0.99)
- (2015) A. Gkypali, A. Rafailidis and K. Tsekouras, “Innovation and Export performance: do young and old innovative firms differ?”, *Eurasian Business Review*, vol.5 (2), pp. 397-415. (1 ABS 2018, Scopus CiteScore: 1.39)
- (2016) A. Gkypali, V. Kokkinos, C. Bouras and K. Tsekouras, ‘Science Parks and Regional Innovation Performance in Fiscal Austerity Era: less is more?’, *Small Business Economics*, vol.47 (2), pp. 313-330. (3 ABS 2018, IF: 2.421, Scopus CiteScore: 3.47)
- (2017) A. Gkypali, D. Filiou and K. Tsekouras “R&D Collaborations: Is Diversity Enhancing Innovation Performance?”, *Technological Forecasting and Social Change*, vol.118 pp.143-152. (3 ABS 2018, IF: 2.625, Scopus CiteScore: 3.03)
- (2018) A. Gkypali, S. Arvanitis, and K. Tsekouras “Knowledge Base, Exporting Activities, Innovation Openness and Innovation Performance: A SEM approach towards a unifying framework”, *Technological Forecasting and Social Change*, vol.132 pp 143-155. (3 ABS 2018, IF: 2.625, Scopus CiteScore: 3.03)
- (2018) Gkypali, A. Kounetas, K and K. Tsekouras. (2018). "European countries' competitiveness and productive performance evolution: unraveling the complexity in a heterogeneity context". *Journal of Evolutionary Economics*, vol. 29(2), pp. 665–695. (2 ABS 2018, IF: 1.095, Scopus CiteScore: 0.773)
- (2018) N. Hewitt-Dundas, A. Gkypali and S. Roper, “Introducing new to the market innovations: Can learning help to overcome the ‘two worlds’ paradox in university-business collaboration?”, *Research Policy*, vol. 48(5), pp. 1310-1322. (4* ABS 2018, IF: 4.661, Scopus CiteScore: 6.410)
- (2021) A. Gkypali, J. Love and S. Roper, “Export Status and SME Productivity: Learning-to-export versus learning-by-exporting”, *Journal of Business Research*, (<https://doi.org/10.1016/j.jbusres.2021.02.026>) (3 ABS 2018, IF: 4.874, Scopus CiteScore: 8.90)

Books

- (2008) ‘Training needs analysis of Greek small and micro enterprises, K. Tsekouras, J. Koutsonikos, A. Gkypali, Athens, Small Enterprises’ Institute (IME GSEVEE)
- (2014) ‘Analysis of training needs and consequences of Greek small and micro enterprises participation in training programs’, D. Vergidis, A. Gkypali, E. Karfaki, A. Gkypali, Athens, Small Enterprises’ Institute (IME GSEVEE)

Conferences Participation

- (2009) 'The Endogeneity between Internationalization and Knowledge creation of the global R&D champion firms: An econometric Approach using Scoreboard data', European International Business Academy (EIBA), Valencia, Spain
- (2010) 'Innovation Efficiency and Technology Gaps in European Region: North vs. South' DIME- AEGIS- LIEE/NTUA, Athens, Greece
- (2012) 'Disentangling Competitive Advantage, Capabilities and Knowledge Conditions: The case of the low-tech GRD Exporting and non-Exporting firms', European International Business Academy (EIBA) Conference, Brighton, UK,
- (2014) 'Knowledge Base, Exporting Activities, Innovation Openness and Innovation Performance: A SEM approach towards a unifying framework' Geography of Innovation, EURoLIO, Utrecht, Netherlands και GCW2014, Torino, Italy
- (2014) 'Revisiting the role of Technology Parks in the Heart of the Fiscal Austerity Era: The case of Patras Science Park', CCW2014, Torino, Italy
- (2014) 'European Countries' Competitiveness and Productive Performance Evolution: Unraveling the complexity', Explaining Change Workshop, Rome, Italy and GCW2015, Nice, France
- (2015) 'Innovation and Export performance: do young and old innovative firms differ?' R&D Management, Pisa, Italy
- (2016) "R&D Collaborations: Is Diversity Enhancing Innovation Performance?," Academy of Management Conference, Anaheim, USA
- (2017) "Introducing new to the market innovations: Can learning help to overcome the 'two worlds' paradox in university-business collaboration?," Seventh ZEW/MaCCI Conference on the Economics of Innovation and Patenting, Mannheim), Germany
- (2017) "A. Gkypali and S. Roper, "Home Alone: Innovation and sales growth intentions among the solo self-employed", RENT XXXI, Relevance in Entrepreneurship Research, Lund, Sweden

Invited Speaker

- Internal Seminars Series, Κέντρο Centre of Innovation and International Business-CIBI, Manchester Metropolitan University, UK, December, 2012
- Internal Seminars Series, ETH-KOF Swiss Economic Institute Department of Management, Technology and Economics (D-MTEC), Zurich, January 2015.
- Internal Seminars Series, Cork University Business School, Ireland, April 2017
- Stimulating Knowledge Transfer Workshop: Challenges and Policy Responses', OECD, Lisbon Portugal, November 2017

Professional Experience (participation in research projects)

1. (2013) Archimides III Programme, «The dynamism of Knowledge management and production of Greek NTBFs, Technological Educational Institute of Western Greece. NSRF
2. (2013) Analysis of training needs and consequences of Greek small and micro enterprises participation in training programs Small Enterprises' Institute (IME GSEVEE)
3. (2014) Thales Programme «Energy Efficiency of Road Networks and Vehicles: Measurement, Pricing, Regional and Environmental Effects, University of Patras, NSRF

4. (2017) Exporting, ambition, finance and SME performance: Exploratory analysis of the Longitudinal Small Business Survey 2015 and 2016, Department of Business Entrepreneurship and Skills UK,
5. (2017) Digital creative sectors in Coventry: Trends and potentials, Coventry and Warwickshire LEP,
6. (2020) From Whom and to Whom: Knowledge Spillovers related to the Efficiency of Business Innovation and Learning Process within High Growth Firms and Technology Heterogeneity - SPILEF. H.F.R.I. University of Patras.

Reviewer and Board memberships

- Member of the Editorial Review Board of Small Business Economics Journal
- Research Policy, Economic Systems, Economics of Innovation and New Technology, International Business Review, Eurasian Business Review, International Small Business Journal, Technological Forecasting and Social Change
- European International Business Academy (EIBA)

Summer School Participation

Advanced Course in MPlus, Professor in Social Science Methodology, Joop Hox, Department of Social Sciences, Utrecht University, Netherlands, August 2014

Software Skills

Stata, MPlus, Nlogit, R, SPSS, MS Office

Languages

English (Fluent), French (Moderate)