

**ΟΙΚΟΝΟΜΙΚΟ  
ΠΑΝΕΠΙΣΤΗΜΙΟ  
ΑΘΗΝΩΝ**



ATHENS UNIVERSITY  
OF ECONOMICS  
AND BUSINESS

**Master's  
Programs**

**AUEB**

**The premier Business & Economics University in Greece**



Athens University of Economics and Business (AUEB) is a public higher education institution in Greece which provides education in the fields of Economics, European and International Economics, Business Administration, Marketing, Accounting and Finance, Management, Technology, Informatics and Statistics. Since 1920, when the AUEB was founded, it contributes substantially to the education of the youth and the science as well.

AUEB's good recognition, ranking and international prestige reflects the high caliber of its academic staff, the high quality of teaching, the up-to-date curricula it offers, as well as the distinctions achieved by students and graduates. Thousands of its graduates are now high ranking administrative and financial executives in the public and private sectors of the economy, faculty members in Greek and foreign universities, and members of international organizations.

With its three Schools, the School of Economics, the School of Business and the School of Information Sciences and Technology, AUEB is the top University in Greece, and one of the best universities internationally in the fields of science that it covers. It offers Undergraduate studies that are ranked in the highest positions among the preferences of prospective students, and exceptionally popular full and part-time Postgraduate Programs – nine (9) of which that are presented in this brochure, are offered entirely in English - and with the Doctoral Programs as well.

The main aim of the University is not only to provide its students with a sound command of theoretical principles and modern analytical tools, but also to develop in them certain qualities, such as individual initiative and critical thinking, which are necessary in order to resume a leading role in today's rapidly changing world. To this end, a well-balanced curriculum in the various scientific fields mentioned earlier, a computer center, a library and an academic staff of high quality are contributing.

Athens University of Economics and Business is a desirable place to study. The University campus is of urban type and is located in the center of the vibrant city of Athens.

We look forward to welcoming you to AUEB!

The Rector  
Professor Vasilios Vasdekis



105

Years of Operation

70.000

Graduates

8.700

Undergraduate Students

1.900

Master's Students

## MSc in Economics

The MSc in Economics trains students to understand and analyze the interacting decisions and choices of individuals and firms using the tools of microeconomic theory, such as consumer, production and game theory. Moreover, students become familiar with the fundamental theories, methodologies and techniques of modern macroeconomic analysis as well as the study of the interaction between the two main strands of economic theory.

They are exposed to econometric theory and practice both modern econometric models and techniques through advanced statistical and econometric computational resources.

The program places particular emphasis on the subject areas of Macroeconomic Theory, Microeconomic Theory and Applied Microeconomics, Theoretical and Applied Econometrics, Finance Theory and Asset Pricing, Industrial Organization, Public Economics, Game Theory, International Economics, Environmental and Energy Economics, Mathematical Economics, Labour Economics, Economic Development.

Graduates are well equipped to seek employment in large private and public sector organizations and companies, such as banks and public authorities, in Greece and abroad. They can also continue further with PhD studies, aiming at academia, research institutes, Central Banks and elsewhere.

"The high-level curriculum and the support I received led me to eventually get admitted into the Yale Economics PhD program. I highly recommend the AUJEB MSc in Economics."

### Graduate Testimonial

**Start date:** Every September/October

**Application deadline:** End of June

**Duration/Mode:** Full-time (18 months)

**Taught language:** English

**Entry requirements:** An undergraduate degree from an accredited University. For non-Greek degrees, recognition by the Hellenic National Academic Recognition Information Centre (DOATAP) is required

**Language requirements:** IELTS (academic, 7,5 and above), TOEFL (IBT, 79 and above) or TOEIC (785 and above) scores, or a certificate of Proficiency in English recognized by the Greek State

**Current fees:** 2,500€

The MSc in Economics is the first Master's program to operate in Greece. Since 1978, it has trained generations of highly qualified economists, many of whom now hold senior positions in both academia and the private sector, in Greece and abroad.

## MSc in Business Analytics

The MSc in Business Analytics prepares students for work in the design, implementation and deployment of real analytics applications.

The program places particular emphasis on the subject areas

of business, data management, statistics, machine learning, optimization and visualization, combined with rigorous training on systems and tools. Furthermore, special emphasis is given to the "domain expertise" aspect in Analytics. A full course, managed by leading industrial partners, is devoted to real case studies on health, insurance, energy, human resources, public sector, transportation, supply-chain and other verticals in analytics.

Students graduate well equipped to seek employment in the field of Database Management, Business Intelligence, Artificial Intelligence, Big Data Systems, Data Engineering, Analytics, and Machine Learning.



"The MSc in Business Analytics offers a unique opportunity to learn from distinguished instructors how to use data to drive better business insights, through real-life scenarios. I highly recommend it to those wishing to forge a path in Business Analytics, but also to current professionals wanting to get ahead in their career."

Evangelos Kaslis (2019)

**Start date:** Every September

**Application deadline:** End of May

**Duration/Mode:** 17 months (full-time) or 29 months (part-time)

**Taught language:** English

**Entry requirements:** An undergraduate degree from an accredited University. For non-Greek degrees, recognition by the Hellenic National Academic Recognition Information Centre (DOATAP) is required

**Language requirements:** IELTS (academic 7 and above), TOEIC (785 and above) scores, or a certificate of C1/C2 level in English recognised by the Greek State

**Current fees:** 7,200€

The MSc in Business Analytics was ranked 5th in the world according to Eduniversal's Global TOP 50 Best Masters in the field of Business Intelligence and Strategy in 2024.

## MBA International

The MBA International equips executives with the knowledge, skills and confidence needed to analyze challenges and opportunities that lie ahead and to develop and implement innovative and effective strategies in times characterized by important technological, societal and environmental shifts. The MBA International cultivates entrepreneurial capabilities and an international perspective and strengthens students' interpersonal and leadership skills.

The program places particular emphasis on the subject areas of Strategy, Marketing, Finance, Technology in Business Innovation, Entrepreneurship, and International Business. The program includes a varied, innovative and dynamically evolving

curriculum that allows students to customize their learning experience to fit their interests and professional needs, including opting for specific concentrations.

Students graduate well equipped to seek employment in various sectors in Greek and multinational companies in Greece and abroad. After the completion of their studies, MBA International graduates benefit either by advancing their existing career, by evolving in new industries or by establishing their own company.



"Earning my MBA International from Athens University of Economics and Business has given me the reassurance and confidence that I can reach higher than I thought was possible. It imprinted in me a broad perspective of the business world and made it possible for me to bring a network of people into my life that I am blessed to know and call my friends."

Sonila Likaj (2020)

**Start date:** Every September

**Application deadline:** Early June

**Duration/Mode:** 11 months of courses, 16 months total (full-time) or 27 months (part-time)

**Taught language:** English

**Entry requirements:** An undergraduate degree from an accredited University. For non-Greek degrees, recognition by the Hellenic National Academic Recognition Information Centre (DOATAP) is required

**Language requirements:** IELTS (academic 6.5 and above) or TOEFL (79 and above) score, or a certificate of proficiency in English recognized by the Greek State

**Work experience:** Minimum work experience of three (3) years after completion of undergraduate studies is required

**Current fees:** 9,700€ (full-time), 9,900€ (part-time)

**MBA International has been continuously accredited by the Association of MBAs (AMBA) since 2005 and is highly placed in various rankings both in Greece and Europe.**

## PMSc in Digital Transformation

The Professional MSc in Digital Transformation is a full-time postgraduate program, founded by Eurobank, and offered by the Athens University of Economics and Business (AUEB). Designed to prepare students for leading roles in the rapidly evolving digital economy, the program addresses the growing demand for specialized professionals who possess the technical and managerial skills required to strategically adopt digital technologies and manage technological change in businesses and organizations.

### Key Areas of Study Include:

- Computational Quantitative Methods and Business Analytics,

- Analysis, Design, and Implementation of Information Systems and Applications,
- Project Management in Digital Transformation,
- E-Business and Digital Innovation.

Graduates of the program will develop the skills required to design, implement, and manage digital transformation initiatives, equipping them for high-impact careers in diverse industries.

The PMSc in Digital Transformation is financially supported by Eurobank, ensuring access to cutting-edge resources and industry-relevant knowledge. This unique program bridges the gap between theoretical insights and practical application, while it offers a world-class educational experience in one of Europe's most vibrant capitals, combining academic excellence with the practical skills demanded by the global market.

**Start Date:** Late September

**Application deadline:** End of June

**Duration:** 18 months (full-time)

**Taught language:** English

**Entry requirements:** An undergraduate degree from an accredited University. For non-Greek degrees, recognition by the Hellenic National Academic Recognition Information Centre (DOATAP) is required.

**Language requirements:** A certificate of C1/C2 level in English recognized by the Greek State

**Tuition Fees:** 7,000€ of which 4,500€ are sponsored by the Funding Organization (Eurobank). The student must cover 2,500€.

## MSc in Financial Management

The MSc in Financial Management provides education on the fundamental rules and procedures of financial analysis in order to evaluate managerial performance and the survival and growth prospects of firms, and teaches students the methods and practices that lead to the optimal allocation of the financial resources of modern enterprises, as well as the technical skills required in data analytics to resolve corporate problems through analysing large amounts of financial data.

The program currently offers two distinct specializations, a) the specialization in Financial Management and b) the specialization in Data Driven Financial Management. The program covers the subject areas of corporate financing, investments management, derivatives markets, accounting, banking, financial planning, financial technology (FinTech), machine learning, sustainability management and reporting, mergers and acquisitions.

Students graduate well equipped to seek employment in the private and public sector either in Greece or abroad. Specifically, graduates will be in high demand by organizations such as commercial and investment banks, financial institutions, brokerage firms, consulting firms, insurance companies, real estate agencies and shipping firms.



“The program gave me the chance to expand my knowledge over my bachelor’s degree in the field of Finance, offered me a valuable asset for future job opportunities, as well as it fulfilled my aspirations of self- progression and brought me one step closer to understanding the functionality and importance of Finance.”

**Konstantinos Kefiridis (2020)**

**Start date:** Every September

**Application deadline:** End of June each year

**Duration/Mode:** 12 months (full-time) or 24 months (part-time)

**Taught language:** English

**Entry requirements:** An undergraduate degree from an accredited University

**Language requirements:** Very good command of the language (at least C1)

**Current fees:** 6,200€ (full-time) or 6,400€ (part-time)

The MSc in Financial Management offers intensive, up-to-date studies to a selective group of highly motivated students, offering them the potential of advancing after graduation on the executive ladder.

## MSc in International Shipping, Finance and Management

The Interdepartmental MSc in International Shipping, Finance and Management (ISFM) aims to provide education and training to graduate students and executives wishing to either to enter or further enhance their career in the sectors of Shipping, Finance and Management, and advance to the highest levels of the international market via an English-speaking graduate training program, with international cooperations and highly acclaimed worldwide.

The MSc Program comprises a unique combination of the three knowledge areas of Shipping, Finance and Management, essential to deeply comprehend the international shipping industry and reach executive positions in it.

Students graduate well equipped with top quality relevant theoretical and practical knowledge enabling them to be highly competitive in the job market and obtain immediate job placement following graduation. Employers of our graduates include leading shipping companies, consulting companies, investment and commercial banks and others, across the world.



“The program challenged me to push my personal limits and prepared me for unpredictable ways in my career. It was a truly valuable educational experience.”

**Ana Jovanovic (2018)**

**Start date:** Late August

**Final application deadline:** Early June

**Duration/Mode:** 12 months (full-time) or 24 months (part-time)

**Taught language:** English

**Entry requirements:** An undergraduate degree from an accredited University. For non-Greek degrees, recognition by the Hellenic National Academic Recognition Information Centre (DOATAP) is required

**Language requirements:** Advanced (C1) knowledge of the English language according to CEFR as certified by, amongst others, a relevant TOEIC, IELTS, TOEFL score or Advanced or Proficiency certificates

**Current fees:** 7,600€ (full-time) or 7,800€ (part-time)

The MSc in International Shipping, Finance and Management is ranked #6 in the World by the Eduniversal 2024 Masters ranking. Attending the program provides exemptions from top international professional organisations’ exams, such as ICS, CFA, ACCA, ICAEW and HSA. The program has a blend of students and professors from various countries and backgrounds and established MOUs with organizations and non-greek academic institutions. Provides networking opportunities, leading to placements and full-time employment positions with major companies.

## MSc in Marketing and Communication

The MSc in Marketing and Communication with International Orientation equips students with the academic knowledge and practical skills needed for a thriving career in international business.

Our curriculum is tailored to the demands of today’s global and interconnected world, encompassing International Marketing, Consumer Behavior across Cultures, Digital Marketing and Social Media, Web and Marketing Analytics, Entrepreneurship and Innovation, Business Strategy, and Integrated Marketing Communications.

Upon completion, our graduates have excellent employment prospects in the domestic and global market.



“The MSc in Marketing and Communication with international orientation is a great choice for those who are keen to get a high-class education as well as hands-on business skills and experience. During the dissertation stage, we were given a unique opportunity to work closely with some of the most well-known global brands.”

**Julia Petrikova (2016)**

**Start date:** Every September

**Application deadline:** End of May

**Duration/Mode:** 3 semester (full-time)

**Taught language:** English

**Entry requirements:** An undergraduate degree from an accredited University. For non-Greek degrees, recognition by the Hellenic National Academic Recognition Information Centre (DOATAP) is required

**Language requirements:** diploma in English language, C2 level

**Current fees:** 6,900€

**The MSc in Marketing and Communication with international orientation is ranked #27 in the World by the Eduniversal TOP 2024 / 2025 Best Masters Ranking.**

## MSc in Data Science

The MSc in Data Science trains students to extract meaningful knowledge out of large quantities of data using computational, statistical and artificially intelligent techniques, to develop explanatory and predictive models, and communicate the results in revealing ways.

The graduates of the program acquire knowledge and skills in how to represent, process, analyze, and visualize data, learn and practice modern algorithmic/computational and statistical techniques and tools. They also develop enough theoretical knowledge in probability, statistics, and algebra to understand the key mathematical concepts and tools of these areas and to apply them appropriately in different contexts.

The program is a depth program on Data Science and Data Engineering and its business applications in Finance, Marketing, Biology and Medicine and other areas. It has a large number of electives that allow students to craft their study plan with more of a focus on Statistics, Data Engineering, Machine Learning, or applications.

“The program equipped me with the right knowledge to launch a new data science department at the company, and create significant added-value to back-office and front-office alike.”

**Khaled El-Aref (2018)**

**Start date:** Every September

**Application deadline:** End of May

**Duration/Mode:** 14 months (full-time) or 26 months (part-time)

**Taught language:** English

**Entry requirements:** An undergraduate degree from an accredited University in a quantitative subject, 2 recommendation letters, 2 years of experience (PT program – FT optional), GRE/GMAT scores (optional), CV. For non-Greek degrees, recognition by the Hellenic National Academic Recognition Information Centre (DOATAP) is required

**Language requirements:** IELTS (academic 6.5 and above), TOEFL (IBT, 90 and above) or TOEIC (850 and above) scores, or a certificate of proficiency in English recognized by the Greek State

**Current fees:** 6,000€ (full-time), 7,500€ (part-time)

**The MSc in Data Science was the first of its kind in Southeastern Europe. It was ranked 12th globally by Eduniversal Ranking in 2024.**

## MSc in Statistics

The MSc in Statistics trains students in the theory and practice of modern statistical methodologies, enabling them to apply state-of-the-art methodologies to various data analysis problems in different disciplines. The program also develops the necessary background for students interested in pursuing PhD study in related fields.

The program places particular emphasis on the subject areas of applied statistics regarding different application areas, modern computational statistical approaches, and theoretical topics in probability and related fields. Emphasis is given to both the application and theory.

Students graduate well equipped to seek employment in companies that quantitatively work with data, like pharmaceutical companies, financial institutions, research centers and others. Graduates are versed in applying statistical methodologies to a wide range of fields and seek employment in a broad range of industries. The program also prepares students for pursuing PhD studies.



“The MSc in Statistics is an excellent choice for those interested in working in this field. The program fully meets modern requirements as it provides students with in-depth knowledge of statistics through a comprehensive curriculum combined with the application of theory to market needs.”

**Katerina Vervita (2017)**

**Start date:** Every October

**Application deadline:** End of May

**Duration/Mode:** 10 + 4 months (full-time)

**Taught language:** English

**Entry requirements:** An undergraduate degree from an accredited University in a quantitative subject (Statistics, Mathematics, Finance, Economics, Physics etc.). For non-Greek degrees, recognition by the Hellenic National Academic Recognition Information Centre (DOATAP) is required

**Language requirements:** Any certificate of Advanced (C1) knowledge of the English language recognized by the Greek State

**Current fees:** 4,000€

**The MSc in Statistics is the oldest Master’s degree in Greece on Statistics, having been offered since 1996.**

# Life in Athens

The world knows the city of Athens as the cradle of Western Civilization. Our international students discover Athens for what it really is: a vibrant metropolis teeming with culture, where students form memories and relationships for life. Many of the city's notable sites can be found in the city center where AUEB is conveniently located. In addition to the Acropolis, which is visible from the University, many of the country's museums can be found in direct vicinity: the National Archaeological Museum, the Acropolis Museum, the Museum of Cycladic Art and the Byzantine Museum provide only a few options for cultural experiences.

Athens is full of exciting possibilities all year long. The nearby Psirri region, with its inner-city authenticity, the adjacent Monastiraki, with its antique stores, and Ermou Street, the busiest shopping street, are all located within walking distance from AUEB's urban campus. During summer, Athens comes alive with musical and theatrical events. Indoor and outdoor theatres and cinemas, as well as terraces, welcome visitors from all corners of the world. Finally, the Greek islands, many of which are just a few hours away by boat, offer ample opportunity for excursions.

In the end, Athens is so much more than just a city of historical interest. It is a truly multicultural, authentic metropolis with something for everyone. Our students come to Athens from all over the world; by the time they leave they are Athenians at heart.





**ΟΠΑ**  
**AUEB**

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**AUEB Global Ranking\*:**  
151-200 (1o in Greece)  
Business & Management Studies  
Accounting & Finance  
251-300 (1o in Greece)  
Economics & Econometrics

\*QS World University Rankings  
by Subject (2024)



[www.aueb.gr/en](http://www.aueb.gr/en)