ΔΗΜΟΣΙΕΥΣΕΙΣ ΣΕ ΕΠΙΣΤΗΜΟΝΙΚΑ ΠΕΡΙΟΔΙΚΑ


**ΔΙΕΘΝΕΙΣ ΕΡΕΥΝΗΤΙΚΕΣ ΣΥΝΕΡΓΑΣΙΕΣ**

- “Green skepticism: Consumer attributions and responses,” with Costas Leonidou (University of Leeds)
“Achieving strategic goals in export ventures: Why is it so difficult?” with Stavroula Spyropoulou, (University of Leeds), Costas Katsikeas (University of Leeds), Neil Morgan (Indiana University)

“Corporate Social Responsibility: An acceptable hypocrisy?” with Costas Leonidou (University of Leeds)

“Does control matter in export marketing channels?” with Costas Katsikeas (University of Leeds) and Dan Bello (Georgia State University)

“Exploitative and exploratory learning in turbulent times: Implications for export performance” with Ana Lisboa (University of Leiria), Carmen Lages (Nova School of Business and Economics)

ΜΕΛΟΣ ΣΕ ΣΥΝΤΑΚΤΙΚΕΣ ΕΠΙΤΡΟΠΕΣ ΕΠΙΣΤΗΜΟΝΙΚΩΝ ΠΕΡΙΟΔΙΚΩΝ

- British Journal of Management
- International Marketing Review
- Journal of International Marketing

ΚΡΙΤΗΣ ΣΕ ΕΠΙΣΤΗΜΟΝΙΚΑ ΠΕΡΙΟΔΙΚΑ

- European Journal of Marketing
- Industrial Marketing Management
- Journal of Business Research

ΔΕΙΚΤΕΣ

- h-index: 7
- Average citations per item: 16
- Average citations per year: 20
- Sum of times cited without self-citations: 244
- Citing articles without self-citations 192
  (Source: ISI Web of Knowledge)