

NUCB Undergraduate School - Global BBA
Course list for exchange students - AY2022*

Field	Course title	Year of study	Term	Credits
Languages**	Introductory Japanese 0	1	1	2
	Introductory Japanese 1	1	3	2
	Introductory Japanese 2	1	4	2
	Introductory Japanese 3	1	1	2
	Introductory Japanese 4	1	2	2
Management	Supply Chain Management	2	1	2
Management	Business Model Design	2	1	2
Management	Organizational Management	2	1	2
Management	International Management	2	1	2
Marketing	Marketing Research	2	1	2
Marketing	Marketing Management	2	2	2
Entrepreneurship	Design Science	2	2	2
Management	Strategic Thinking	2	2	2
Management	Organizational Behavior	2	2	2
Management	Human Resources Management	2	2	2
Management	Management Information Systems	2	3	2
Management	International Business	2	3	2
Management	Business Ethics	2	3	2
Management	Service Management	2	3	2
Economics	Business Economics	2	3	2
Finance	Financial Management	2	4	2
Management	Research Methods	2	4	2
Management	Business Succession Planning	2	4	2
Accounting	Managerial Accounting	2	4	2
Management	Data Visualization	2	4	2
Accounting	Financial Analysis	3	1	2
Economics	Economic Strategy	3	1	2
Management	Stakeholder Management	3	1	2
Economics	Industrial Organization	3	1	2
Finance	Corporate Finance	3	2	2
Management	Platform Strategy	3	2	2
Accounting	Financial Accounting	3	2	2
Management	Innovation Management	3	2	2
Management	Understanding Japanese Organizations	3	3	2
Finance	Mergers & Acquisitions	3	3	2
Management	Decision-making under Uncertainty	3	3	2
Management	Managerial Development	3	3	2
Economics	Competition Policy	3	3	2
Management	Leading Asian Business	3	4	2
Marketing	Brand Marketing	3	4	2
MMarketing	Global Marketing	3	4	2
Management	Organization & Leadership	3	4	2
Management	Managing Family Business	3	4	2
Management	Technology Management	4	1	2
Management	ESG	4	1	2
Management	Leading Multicultural Teams	4	1	2
Management	Big Data and Analytics	4	1	2
Finance	Digital Finance	4	2	2
Management	New Business Development	4	2	2
Sustainability	Leading the SDGs	4	2	2
Management	Knowledge Management	4	2	2

Marketing	Digital Marketing	4	3	2
Management	Transforming Leadership	4	3	2
Marketing	Consumer Research	4	3	2
Management	Digital Transformation	4	3	2
Accounting	Sustainability Accounting	4	4	2
Management	Business Analytics	4	4	2
Operations	Operational Excellence	4	4	2
Sustainability	International and Sustainable Development	4	4	2
Sustainability	Leading Sustainable Businesses	4	4	2

Exchange students should enroll into courses according to their year of study.

*Certain courses might be subject to minor changes for AY2023, and the updated course list with the hyperlinked syllabi will become available in February.

**Introductory Japanese 0 and 1 are the same (offered in Spring and Fall semesters respectively), and the level increases until 4:

- Introductory Japanese 1 & 2 are taken as 1 block during the Fall semester;
- Introductory Japanese 3 & 4 are taking as 1 block during the Spring semester.

Intermediate and Advanced Japanese language courses are also available within our Japanese-taught programs.