

## Aichi Prefecture - perfectly balanced fusion of old and new

The prefecture is abundant with history being the stronghold of legendary shogun Ieyasu Tokugawa. Aichi is also the industrial capital of Japan, being the home to many world-leading companies, most notably Toyota.

Located in the Chubu region of central Japan, Aichi is densely populated, with easy access to the sea or the mountains with its prefectural capital Nagoya, a very busy, prosperous metropolis - Japan's 4th largest city.

There is much to see and do with unique local foods, great nightlife, rustic beauty and distinctive arts and crafts. And being in the center of Honshu, Aichi prefecture offers convenient access to major cities in Japan, such as Tokyo, Kyoto and Osaka.



Nagoya Castle

# REACH YOUR POTENTIAL GLOBAL BBA

Language of instruction: English

## #1 Business School in Japan

TRIPLE CROWN



## NUCB Graduate School of Management, the only Triple Crown school in Japan

It is a great honor to be part of a select few universities (less than 1% of all schools worldwide) that have achieved the illustrious Triple Crown, a symbol of the highest level of excellence and recognition of the high performance and quality of research of our university.

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