

## MORRIS A. COHEN



Morris A. Cohen is the Panasonic Professor of Manufacturing and Logistics in the Operations and Information Management Department, the Wharton School, with a joint appointment in the Department of Electrical and Systems Engineering, School of Engineering and Applied Science, at the University of Pennsylvania, USA. He is also Co-Director of Wharton's Fishman-Davidson Center for Service and Operations Management and Chairman and founder of MCA Solutions, a software company specializing in optimized strategic and tactical planning systems for service supply chains in industries such as Aerospace & Defense, Automobile, Semiconductor Equipment, Computers, and Telecommunications.

His research includes service supply chain logistics strategy and modeling with a focus on performance based incentives and advanced decision support tools. Professor Cohen holds a B.A.Sc. in Engineering Sciences from the University of Toronto, and an M.S. and Ph.D. in Operations Research from Northwestern University. He has held visiting appointments at Massachusetts Institute of Technology, Stanford University, and Shanghai Jiao Tong University (China).

Prof Cohen has published in some of the leading academic journals worldwide, such as *Management Science*, *Operations Research*, *Manufacturing and Service Operations Management*, *Journal of Operations Management*, and others.

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