



MBA



FOUNDATION FOR ECONOMIC
& INDUSTRIAL RESEARCH

INVITATION

The Athens University of Economics and Business MBA Program

and

the Foundation for Economic & Industrial Research (IOBE)

invite you to the **lecture**

“Value Investing – the 3 W’s: Who, What and Why?”

by **Dr. George Athanassakos,**

Professor of Finance, Ben Graham Chair in Value Investing and

Director, Ben Graham Centre of Value Investing –

Ivey Business School at Western University, Canada

a general discussion will follow

Monday 30 May 2016, 14:00-16:00

Eurobank – Petmeza building

Conference Room

(13, Petmeza str and Syggrou Avenue)*

The Lecture will be in English

Pls register by Friday 27 May to:

<https://docs.google.com/forms/d/1z679kwJgDrYuDclF8VBdY4Xwj1wOuZ8QyW0Qb9W0jWc/viewform?entry.1058323627&entry.2007859886&entry.659484259>

or Email: mbafull@aueb.gr

*near FIX metro station

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