CURRICULUM VITAE

SERAINA C. ANAGNOSTOPOULOU

ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS-76 PATISSION ST 10434 ATHENS GREECE
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DATE AND PLACE OF BIRTH
August 3rd 1979, Athens, Greece

EDUCATION

  • Ph.D. Thesis Title: ‘Accounting Valuation Issues on R&D’

Oct. 2001-June 2002: MSc - University of Reading, ICMA Centre, UK
  • MSc in International Securities, Investment and Banking

  • BA in Economics

  • CFA Charterholder

ACADEMIC POSITIONS

July 2013-present: Assistant Professor of Accounting, Department of Accounting and Finance, School of Business, Athens University of Economics and Business, Greece

Sept. 2009-June 2013: Lecturer in Accounting (tenure-track), Department of Accounting and Finance, Athens University of Economics and Business, Greece

Oct. 2009-Feb. 2013: External scientific collaborator, International Hellenic University (IHU), Thessaloniki, Greece- supervision/marking of MSc and MBA dissertations

Oct. 2007-May 2012: Member of the teaching faculty of the Professional Seminar Series organised by the Centre for Executive Training (KEK) of the Athens University of Economics and Business

March 2007-August 2009: Adjunct lecturer in Accounting, Athens University of Economics and Business, Greece


RESEARCH INTERESTS

• Accounting quality and earnings management
• Market-based accounting research, financial statements analysis
• Economic consequences of the adoption of International Financial Reporting Standards (IFRS)
• Intangible assets/R&D expenses and firm valuation
• Financial analyst earnings’ forecasts
• Financial management in private (unlisted) vs. public (listed) firms
• Mergers and Acquisitions (M&As)
PUBLICATIONS IN (REFEREED) ACADEMIC JOURNALS


BOOK REVIEWS (INVITED)


CHAPTERS IN EDITED VOLUMES

• Paper Title: ‘Accounting Quality, Information Risk and Implied Volatility around Earnings Announcements’ - with Andrianos Tsekrekos:
  - 2nd International Conference on Futures and other Derivative Markets (ICFDM) 2013, Renmin University, Beijing, China 11/2013 (presented by co-author)
  - European Accounting Association 2014 Conference, Tallinn, Estonia
  (also accepted for presentation at the British Accounting Association 2014 Conference, London, UK)

• Paper Title: ‘Accrual-Based and Real Earnings Management before and after IFRS Adoption: The Case of Greece’ - with Aikaterini Ferentino:
  - 12th Annual Conference of the Hellenic Accounting and Finance Association (HFAA) 2013, University of Macedonia, Thessaloniki, Greece (presented by co-author)

• Paper Title: ‘Earnings Management in Firms Seeking to Be Acquired’ - with Andrianos Tsekrekos:
  - European Financial Management Association 2013 Conference, Reading, UK
  - European Accounting Association 2012 Conference, Ljubljana, Slovenia
  - Multinational Finance Society 2011 Conference, Rome, Italy (presented by co-author)

• Paper Title: ‘The Effect of Financial Leverage on Real and Accrual-based Earnings Management’ - with Andrianos Tsekrekos:
  - European Accounting Association 2013 Conference, Paris, France
  - American Accounting Association 2012 Conference, Washington D.C., USA

• Paper Title: ‘Tax Incentives as Determinants of Accounting for and Spending on R&D: An International Analysis’ - with Apostolos Ballas:
  - European Accounting Association 2013 Conference, Paris, France (presented by co-author)
  - 4th International Conference in Accounting and Finance 2012, Corfu, Greece (presented by co-author)


• Paper Title: ‘Analyst Forecast Dispersion, R&D and Stock Returns: Evidence from the UK’: 
  - European Accounting Association 2011 Conference, Athens, Greece (presenter and discussant)
  - Multinational Finance Society 2010 Conference, Barcelona, Spain (presenter and discussant)
  - European Financial Management Association 2009 Conference, Milan, Italy (presenter and discussant)
  (also accepted for presentation at the Financial Management Association 2009 European Conference, Turin, Italy, and the VIII Workshop on Empirical Research in Financial Accounting, Seville, Spain, 2011)

• Paper Title: ‘Does R&D Influence Revisions in Earnings’ Forecasts as it Does with Forecast Errors?: Evidence from the UK’:
  - European Accounting Association 2008 Conference, Rotterdam, The Netherlands
  - European Financial Management Association 2008 Conference, Athens, Greece (presenter and discussant)

• Paper Title: ‘R&D and Performance Persistence: Evidence from the UK’ - with Mario Levis:
  - 5th Annual Conference of the Hellenic Finance and Accounting Association (HFAA) 2006, University of Macedonia, Thessaloniki, Greece
- European Financial Management Association 2006 Conference, Madrid, Spain,
- British Accounting Association 2006 Conference, Portsmouth, UK
- European Accounting Association 2006 Conference, Dublin, Ireland
- 1st EIASM Workshop on Intangibles 2005, Ferrara, Italy

- Paper Title: ‘R&D, Dispersion of Forecasted Earnings and Subsequent Returns: Evidence from the UK’ - with Mario Levis, European Accounting Association 2007 Conference, Lisbon, Portugal
- Paper Title: ‘R&D, Volatility and Rate of Growth of Forecasted versus Realised Earnings: Evidence from the UK’ - with Mario Levis, 1st International Conference in Accounting and Finance 2006, University of Macedonia, Thessaloniki, Greece

CONFERENCE PRESENTATIONS (WITHOUT PUBLISHED PROCEEDINGS)

- ‘R&D and Performance Persistence: Evidence from the UK’, European Accounting Association Doctoral Colloquium, Gullholmen, Sweden, 05/2005
- British Accounting Association Doctoral Colloquium, Edinburgh, UK, 03/2005

SCHOOL AND PROFESSIONAL SERVICE

- 2010-present: Editorial Board, International Journal of Accounting
- Principal Contact Person with the CFA Institute, with regard to the participation of the MSc Programme in Accounting and Finance of the Athens University of Economics and Business in the University Recognition Programme organised by the CFA Institute, 2014-present
- Faculty advisor - along with Associate Professor D. Giamouridis - of the university student team which competed in the CFA Institute Global Investment Research Challenge in 2011, 2012, and 2013 (winners of the national competition in 2011 and 2013, and competitors in the EMEA Region Challenge organised in Madrid, Spain, March 2011, and in London, UK, April 2013)
- Member of the Steering Committee of the MSc in Accounting and Finance of the Athens University of Economics and Business, 2011-2014
- Representative of the Department of Accounting and Finance at the University Senate, 2010-2011
- Member of the Department of Accounting and Finance website committee, 2010-present
- Co-organiser of the Department of Accounting and Finance Academic Seminar Series, 2009-2010
- Ad hoc supervisor of students participating in the student work experience programme (Athens University of Economics and Business), 2010-present (>30 students)

TEACHING EXPERIENCE

Postgraduate:

- Cost Accounting, MSc in Accounting and Finance (full-time) course, Athens University of Economics and Business, 2014
• **Management Accounting**, MSc in Accounting and Finance (part-time) course, 2007-2014, and MSc in Accounting and Finance (full-time) course, 2011-2014
• **Business Analysis and Valuation**, MSc in Accounting and Finance (full-time) course, Athens University of Economics and Business, 2008-2010
• **Dissertation guidance seminar**, delivered to MSc in Accounting and Finance (with a specialisation in Accounting) full-time and part-time students, 2014-today
• **Executive Seminar Series on IFRS** organised by the Centre for Executive Training, Athens University of Economics and Business, 2007-2012 (IAS 2, IAS 24, IAS 33, IAS 38, IAS 40 and IFRS 6)
• Supervision (>35 theses)-marking (> 60 theses) of MSc dissertations, MSc in Accounting and Finance, Athens University of Economics and Business, 2007-2014
• Supervision (3 theses)-marking (20 theses) of MSc dissertations, MSc in Banking and Finance, MSc in Management, and EMBA, International Hellenic University, Thessaloniki, 2009-2013
• Marking of MSc dissertations (8 theses), MSc Executive Programme in Applied Economics and Finance, Athens University of Economics and Business, 2009-2012
• Employed in the marking of exam scripts of university graduates in the civil servant recruitment examinations organised by the Greek Recruitment Board (ASEP), March-April 2007
• **Excel I & II**, Cass Business School MSc Courses Induction module, tutor, September 2005

**Undergraduate:**
• **Cost and Management Accounting**, Erasmus Programme course, Athens University of Economics and Business, 2014
• **Management Accounting**, BSc in Accounting and Finance 3rd year course, Athens University of Economics and Business, 2011-2014
• **Financial Accounting**, BSc in International and European Economic Studies 1st year course, Athens University of Economics and Business, 2010-2014
• **Accounting**, BSc in Informatics 1st year undergraduate course, Athens University of Economics and Business, 2008-2014
• **Introduction to Computerised Accounting and Finance**, BSc in Statistics 2nd year course, Athens University of Economics and Business, 2010
• **Cost Accounting**, BSc in Accounting and Finance 2nd year course, Athens University of Economics and Business, 2010
• **Introduction to Accounting**, BSc in International and European Economic Studies 1st year course, Athens University of Economics and Business, 2007-2009
• **Financial Accounting for Decision Makers**, Erasmus Programme course, Athens University of Economics and Business, 2008
• **Introduction to Financial and Management Accounting**, Cass Business School 1st year undergraduate course, teaching assistant, terms 1 & 2 - academic year 2005-2006 (module leader: Professor Dylan Thomas)
• **Principles of Finance**, Cass Business School 2nd year undergraduate course, teaching assistant, term 1 - academic year 2005-2006 (module leader: Professor Ian Marsh)

**PHD COMMITTEES**

• Roumpelaki, Nektaria, ‘Implications of Earnings Management (Provisional)’, Department of Accounting and Finance, Athens University of Economics and Business, in progress

**WORK EXPERIENCE**

- **October 2006-April 2007: Alpha Bank, Athens, Greece**
  Financial Reporting Analyst
  - Worked within the Financial Reporting Division (Banking supervision, Accounting and Management Information Systems - MIS sub-divisions) as a financial analyst

- **August 2002-September 2003: Alpha Bank, Athens, Greece**
  Corporate Treasury Sales Dealer
  - Worked in the Dealing Room, within the Treasury Division, giving information on the markets and negotiating repo, depo, loan, FX spot and forward rates with the bank’s big corporate customers

**LANGUAGES**

- Greek: Native
- English: Cambridge Proficiency - 06/1993
- French: Sorbonne II and Dalf - 05/1996
- Spanish: Diploma Superior de Español - 05/2004
- German: Zentrale Mittelstufenprüfung - 08/2000
- Italian: CELI 4-Università di Perugia - 06/2000

**PROFESSIONAL QUALIFICATIONS**

- CFA Charterholder since September 2009
- Awarded the certificate of the Client Advisor by the Athens Derivatives Exchange (ADEX), January 2003 (Result: 98%)

**ACADEMIC SCHOLARSHIPS**

- **2003-2006** Awarded three-year doctoral bursary by the City University - Cass Business School
- **1997** Awarded scholarship by the Greek state for coming 6th in the University access Exams
OTHER INFORMATION

- Passed the examination and awarded the Introductory Certificate in Teaching in Higher Education by the City University Education and Training Centre in November 2005
- Member of the European Accounting Association and the CFA Institute
- GMAT score of 690 (Percentile 92-11/2000)