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He has a B.Sc. in Mathematics, University of Thessaloniki (1980), an M.Sc. in Operational Research, London School of Economics (1981), and a Ph.D. in Simulation/Artificial Intelligence, London School of Economics - LSE (1985). In the period 1981-1991 he worked at LSE as Teaching Assistant in Operational Research, Lecturer in Computing and Academic Visitor in Information Systems. Currently he is Professor in the Department of Management Science and Technology at the Athens University of Economics and Business (AUEB, www.aueb.gr). He was Visiting Professor in the Department of Information Systems and Computing at Brunel University in UK (1996-2004) and he also taught at London Business School. He teaches and researches in the areas of Management and Strategy of Information Systems, Electronic Commerce and Decision Support Systems. At AUEB currently:

- He is Vice-Chairman of the Department of Management Science and Technology
- He is teaching in the BSc in Management Science and Technology, MSc in Information Systems, the Executive MBA, and the MBA International
- He is scientific coordinator of the eBusiness specialization of MBA International

He has an extensive 25 years experience with R&D in Information Systems and eBusiness:

- He is initiator and director of ELTRUN (ELECTronic Trading Research UNIT: <http://www.eltrun.aueb.gr>) at AUEB and has collaborated with more than 50 research groups worldwide in R&D projects.
- He has successfully managed more than 35 R&D projects financed by the European Commission (in programs such as IST, ESPRIT, Tellematics for Administration etc), the Greek Government and private organizations.
- He has supervised successfully 12 PhD students in UK and Greece.
- He has participated in various R&D Committees and acted as evaluator for the Greek General Secretariat of Research & Technology and DGIII of the European Commission (program ESPRIT)

He has published or edited 15 books including:

- "Lisp: from Foundations to Applications"(with M. Angelides & V. Shah), Chartwell-Bratt, UK, (1988).
- "Developing Expert Systems" (with E. Whitley), Chartwell-Bratt, UK, (1988).
- Knowledge Based Management Support Systems (with F.Land & G.Miller, Eds), Ellis Horwood, (1989).
- Artificial Intelligence in Operational Research (with R. Paul, Eds), MacMillan, (1992).
- Information Systems in a National Context: the Case of Greece" (with S. Smithson), Avebury Publishers, (1995)
- Decision Making: Recent Developments and Worldwide Applications (Applied Optimization, Volume 45) (with St. H. Zanakis C. Zopounidis Eds), Springer; (2000)
- Social and Economic Transformation in the Digital Era (with N. Mylonopoulos, N. Pouloudi Eds), IGI Global, (2003)
- Consumer Driven Electronic Transformation: Applying New Technologies to Enthuse Consumers and Transform the Supply Chain (with A.P. Vrechopoulos Eds), Springer; (2005)
- Interactive Digital Television: Technologies and Applications (with G. Lekakos, K. Chorianopoulos Eds), IGI Global, (2007)

He has published over 120 scientific papers in Journals such as: The European Journal of Information Systems, The Journal of Strategic Information Systems, The Journal of the Operational Research Society, The Journal of Decision Support Systems, The International Journal of Electronic Commerce, The International Journal of Electronic Market, Industrial Management and Data Systems, Journal of

Information Technology, International Journal of Education and Computing, The European Journal of Operational Research, , The Journal of Expert Systems with Applications, , The Journal of Knowledge-Based Systems, The International Transactions in Operational Research, OMEGA, etc. and in the Proceedings of International Scientific Conferences.

He is member of the Editorial Board in the following International Scientific Journals: 'Journal of Strategic Information Systems', 'Journal of Decision Systems', 'International Journal of Electronic Markets', 'Business Process Management Journal', 'Information Systems and eBusiness Management Journal', "International Journal of Mobile Communication". He has also acted 7 times as Guest editor in the following Journals: 'Journal of the O.R. Society' (1990, twice), 'European Journal of Information Systems' (1993), 'International Journal of Electronic Commerce' (1999), 'Journal of Information Technology' (1999), International Journal of Electronic Commerce (2003), "Supply Chain Management: An International Journal (2007)".

He has successfully supervised the following PhD students

- E. Whitley, Embedding expert systems in semi-formal domains: examining the boundaries of the knowledge base, LSE, 1990.
- E. Forster, Health Informatics in Developing Countries, LSE, 1990.
- M. Agelides, Developing the didactic operations for intelligent tutoring systems: a synthesis of artificial intelligence and hypertext, LSE, 1992.
- G. Karakoulas, Model-Based and A.I. Approaches to Diagnosis and Planning of Economic Systems, AUEB, 1992.
- A. Poulymenakou, A Contingency Approach to Knowledge Acquisition: Critical Factors for Knowledge Based Systems Development, LSE, 1995.
- P. Lybereas, Information Systems Planning within a Different Cultural Context: the case of Greece, Warwick, 1996.
- G. Papamichail, Intelligent and Computational Methods in Distributed Small Group Decision Support Systems, AUEB, 1998.
- G. Giaglis, Dynamic Process Modelling for Business Engineering and Information Systems Evaluation, Brunel, 1999.
- A. Vrehopoulos, Virtual Store Atmosphere in Internet Retailing: Measuring Virtual Retail Store Layout Effects on Consumer Buying Behaviour, Brunel, 2001.
- I. Constantiou, Applications of Moral Hazard Models in the Internet Connectivity Market, AUEB, 2003.
- A. Pramadari, Efficient store replenishment through Internet-based information-sharing and collaborative supply-chain practices in grocery retailing, AUEB, 2003.
- D. Papakyriakopoulos, A Machine Learning Information System in Supply Chain for detecting products that are not on the shelf, AUEB, 2006

He has presented various scientific papers in more than 130 International and National Conferences in 22 different countries and actively involved in the following International Conferences:

- European Conference on Information Systems. Member of the International Program Committee (1993-94), Chairman of the Program and the Organizing Committee (1995), Chairman of the Case-Studies Track (1998, 2001).
- International Bled Electronic Commerce Conference. Member of the International Program Committee (1994-97, 1999-), Chairman of the International Program Committee (1998).
- International Conference on Information Systems (ICIS). Member of the Ph.D. Consortium Program Committee (1995), Member of a Track Program Committee (1997).
- International Conference on 'Information Technology Interface'. Member of the International Program Committee (1991-97).
- International Conference of the Decision Sciences Institute. Co-Chairman of the Conference (1999).
- International Conference on Mobile Business, Chairman (2002).
- International ECR Research Symposium, Chairman (2003)
- European Conference on Interactive TV, Co-Chairman (2006)

He has extensive experience in developing and participating in Information Society National Initiatives and E-Business policies (at sector, national or international level).

- He is member of the Academic Board of ECR-Europe and member of the Executive Board of ECR-Greece.
- He was responsible for developing the national strategy on Electronic Commerce at the Greek Ministry of Trade and Industry and was chairman of the scientific committee of the Greek National Committee on Electronic Commerce.
- He was member of the team that developed the Greek national strategy for the Information Society (1999), responsible for developing the national strategy for the high-school computerization project- Ministry of Education (1992), and member of evaluation committees on large national Information System projects of the Greek public sector (i.e. Ministry of Economics)
- He was National representative at EBES (European Board on Electronic Commerce Standards) and currently is member of the European eBSN Steering Group.
- He has participated in various committees on Electronic Commerce of DGIII (for the G7 project for SMEs) and DGXXIII and prepared a report on “Electronic Commerce and Employment” for EUROCOMMERCE and EUROFIT.
- He was responsible for the study on introducing Cable TV and Broad Band Services - Greek PTT (1996)
- He was national expert of the Benchmarking project “Information & Communication Technologies – Organizational aspects” of the EU-DGIII (1997-1998), moderator on “Information Society and SMEs” of the special EU Conference on the Information Society (1998) and national expert to the Telematics for Administration Program of the European Commission (1993 – 98).

He has extensive research experience in the areas of Information Systems and eBusiness and in 1992 he established ELTRUN-The eBusiness Center at AUEB, which is considered one of the largest R&D centers in Electronic Business worldwide in Business Schools with 25 researchers.

- ELTRUN consists of the following research groups: Supply Chain and Demand Management, Collaboration and Electronic Services (SCORE), Interactive Marketing & Electronic Services (IMES), Center of Studies on Business Intelligence and Database (CUBE), Intelligent Media Lab (IML)
- ELTRUN has completed successfully more than 50 projects, published more than 100 papers/reports and participated in more than 40 International Conference/Events.
- ELTRUN is (was) participating in the EU funded projects that relate to E-Business: TAPE, ACTIVE, KISMET, WeCAN, GECOMNET, iMEDIA, ESTIA, MOBICOM, SEED, ACTIVE, GEMINI, MUSICAL, MyGROCER, SMART etc.
- ELTRUN is (was) collaborating with more than 60 organizations and universities in joint research projects such as: NOKIA, ORACLE, UNISYS, SEMA Group, SESECA, Intracom, Procter & Gamble, Sonera, Mannesmann, INSEAD, St. Gallen University, Copenhagen Business School, Cologne University, Munster University, Brunel University, Helsinki Institute of Technology, MIT, Jyvaskeyla University, University of Cyprus, FHG-FOCUS, Erasmus University, Cambridge University, UMIST, Vodafone, Alcatel, Ericsson, RAND Europe, etc.

Indicative list of Journal publications

- Pramataris, K., Evgeniou, T., Doukidis, G. Strategic E-Business Support to Critical Supply-Chain Operations: A Case from Grocery Retailing. *Journal of Information Technology*, 2008.
- Doukidis, G.I., Pramataris, K.C., Lekakos, G. OR and the Management of Electronic Services. *European Journal of Operational Research*. Vol. 187, No. 3, pp. 1297-1309, 2008.
- Kelepouris, T., Pramataris, K., Doukidis, G.I. RFID-Enabled Traceability in the Food Supply Chain. *Industrial Management and Data Systems*, Vol. 107, No. 2, pp. 183-200, 2007.
- N. Mylonopoulos, G. Doukidis, Mobile Business: Technological Pluralism, Social Assimilation and Growth, *International Journal of Electronic Commerce*, Vol. 8, No. 1, p 5-22, 2004.
- A. Vrechopoulos, R. O'Keefe, G. Doukidis, and G. Siomkos. Virtual store layout: An experimental comparison in the context of grocery retail. *Journal of Retailing*, Vol. 80, No. 1, p 13-22, 2004.
- A. Vrechopoulos, I. Constantiou, N. Mylonopoulos, I. Sideris, and G. Doukidis. The critical role of consumer behavior research in mobile commerce. *International Journal of Mobile Communications*, 1(3):329-340, 2003.
- A. Vrechopoulos, K. Pramataris, G. Doukidis, and G. Lekakos. An internet retailing data framework for supporting consumers and business processes. *Information Systems Journal*, 13(4):353-373, 2003.
- A. Papazafeiropoulou, A. Pouloudi, and G.J. Doukidis. A framework for best practices in electronic commerce awareness creation. *Business Process Management Journal*, Vol. 8(3):233-244, 2002.

- A. Vrechopoulos, G. Siomkos, and G. Doukidis. Internet shopping adoption by greek consumers. *European Journal of Innovation Management*, 4(3):142-152, 2001.
- “Assessing the impact of Electronic Commerce on Business Performance” (with G. Giaglis & R. Paul), *Electronic Markets*, Vol. 9, N.1/2, pp. 1-7, 1999.
- “Dynamic Modeling to assess the Business value of Electronic Commerce” (with G. Giaglis & R. Paul), *International Journal of Electronic Commerce*, 3:3. pp. 35-52, 1999.
- “Simulation for Intra- and Interorganisational Business Process Modeling” (with G. Giaglis & R. Paul), *Informatica*, 21:4. pp. 613-620, 1997.
- “EDI system definition for a European medical device vigilance system” (with N. Pallikarakis, G. Pangalos, G. Vassilakopoulos, K. Pramataris), *Medical Informatics*, vol. 21, no. 3, pp. 233-244, 1996.
- “Information Systems Planning in Small Bussiness” (with P. Lybereas & B. Galliers), “*Journal of Systems and Software*”, vol. 13, No. 2, pp. 202-216, 1995.
- “Feasibility study and impact assesment for a knowledge-based informaiton technology planning system” (with G.Karakoulas), *The Journal of Knowledge-Based Systems*, Vol 7, No. 1, pp 27-36, 1994.
- “Medical Expert Systems for Developing Countries: Evaluation in Practice” (with T.Cornford, D. Forster), *Journal of Expert Systems with Applications*, Vol 7, No. 1, pp 221-233, 1994.
- “Strategic Information Systems Planning within Medium Environments: a critique of Informaiton Systems growth models “ (with N.Mylonopoulos and P.Lybereas), *The Internantional Transactions in Operational Research*, Vol 1, No. 2, pp 293-303, 1994.
- “A Framework for Intergratign Artificial Intelligence and Simulation” (with M.Angelides), *Artificial Intelligence Review*, Vol. 8, pp. 55-85, 1994.
- “Trends in Information Technology in Small Business” (with S. Smithson and T.Lybereas), *The Journal of End-User Computing*, Vol 6, No. 4, pp 15-25, 1994.
- “Experience with a Structure, Process and Outcome Framework for Evaluating an Informaiton System” (with T.Cornford and D.Forster), *OMEGA*, Vol 22, No. 5, pp 491-504, 1994.
- “Information systems in Greece: the need for context related research” (with C.Avgerou), *The European Journal of Information systems*, Vol 2, No. 2, pp 69-75, 1993.
- “Information Systems Management in Greece: Issues and Perceptions” (with S.Smithson and G.Naoum), *The Journal of Strategic Information Systems*, Vol 1, No. 2, pp 63-75, 1992.
- “An Investigation of the use of computers within Operational Research” (with T.Cornford), *The European Journal of Information systems*, Vol 1, No. 2, pp 131-140, 1991.
- “SIPDES: a Simulation Program Debugger using an Expert System” (with R.J.Paul), *The Journal of Expert Systems with Applications*, Vol 2, pp 153-165, 1991.
- “A survey of the application of Artificial Intelligence Techniques within the OR Society” (with R.Paul) *The Journal of the Operational Research Society*, Vol 41, No. 5.pp 363-375, 1990.
- “Intelligent Tutoring systems: is there a place in OR?” (with M.Angelides) *The Journal of the Operational Research Society*, Vol 41, No. 6.pp 491-503, 1990.
- “The potential of computer-aided diagnosis of tropical diseases in developing countries: An expert system case study” (with D.Forest), *The European Journal of the Operational Research*, Vol 49, pp 271-278, 1990.
- “Developing a Pascal tutoring aid” (with R.Rogers and M.Angelides) *the Journal “Computers - and Education: an International Journal”*, Vol 13, No. 4.pp 367-378, 1989.
- “Towards an Intelligent Tutoring System for Pascal Programming”, (with J.Harlow and M.Angelides) *International Journal of Education and Computing*, Vol 4, pp 273-286, 1989.
- “Implementing ESTROPID:an Expert System for Tropical Diseases” (with D.Forster) in *Lecture notes in Medical Informatics*, (ed. J.Hunter, J.Cookdon and J.Wyatt) Vol 38,.pp 88-92, August 1989.
- “Decision Support System concepts in Expert Systems: an empirical study”, *The Journal of “Decision Support Systems”*, (North Holland), Vol 4, No. 3.pp 345-354, 1988.
- “Artificial Intelligence aids in Discrete event Digital Simulation Modelling”, (with R,J.Paul). In the special issue of the *IEE Proceedings Journal on “A.I in Engineering*, Vol. 134, Pt.D, No. 4, pp 278-286, 1987.
- “An Anthology of the Homology of Simulation with Artificial Intelligence”. *Journal of the Operational Research Society*, Vol 38, No. 8.pp 701-712, 1987.
- “Developing and running Expert Systems with PESYS” (with E.Whitley), *the Journal of Future Generation Computer Systems*, (North-Holland) Vol 3, No. 4.pp 189-199, 1987.

- “Formulating Information Technology Legislation” (with Z.Giannakos), The Journal of Information Technology, Vol 37, No. 8.pp 787-810, 1986.
- “Further developments in the use of Artificial Intelligence Techniques which formulate simulation Problems”, (with R.J.Paul), Journal of the Operational Research Society, Vol 37, No. 8.pp 787-810, 1986.
- “Research into Expert Systems to Aid Simulaiton Model Formulation” (with R.J.Paul), Journal of the Operational Research Society, Vol. 36, No. 4, pp 319-325, 1985.

Indicative list of ELTRUN participation in International research projects

- ACTIVE (Advertising and Commerce Through Internet in the context of Virtual Enterprise) aims to establish a multi-agent electronic Retail marketplace that transforms the online advertising, promotion and shopping experience by leveraging the unique features of the Internet, Electronic Commerce and software agent technologies (1998-2000). Partners: Otto-Versand (GE), MIT (USA), MMS (GE), SEMA (ES) etc.
- iMEDIA (Intelligent Mediated Environment for Digital Interactive Advertising) aims to develop an intelligent mediation platform for the broadcasting of personalized interactive advertising in digital TV environment. In addition, the project offers gateways for access to product catalogues in other digital environments, such as Internet, as well as analysis of interactive consumer behavior for the valuation of advertising and product efficiency (1999-2002). Partners: RAI (IT), Syseca (PO), Adel Saatchi (GR), Intracom (GR) etc.
- MyGROCER (Mobile shopping of electronically referenced grocery products) aims to introduce advanced B2C oriented E-services upon intelligent mobile access devices, enabling full interactivity, personalization and automation of home replenishment activities for products in the grocery retail sector with clear future extent to the retailing sector in general. To this end, it will develop the necessary infrastructure for the products, the supermarkets and the “smart” homes, and a supportive mediation platform that will act as the gateway between retailers and consumers, providing personalized services to consumers and advanced marketing facilities to retailers. (2000-2002). Partners: Unisys (Belgium), NOKIA (FI) Procter & Gamble (GR) Pouliadis (GR), HUT (FI), S Group (FI) etc.
- TAPPE (Telematics for Administrations: Public Procurement in Europe), an EU Telematics for Administration project which aimed to support and set up a common infrastructure as well as a set of procedures in the field of Public Procurement in the EU countries, by using the infrastructure established by SIMAP. The scope of the project included the development of an inter-organizational information system to be used by public organizations and their potential suppliers. This system intended to facilitate all procedures included in the European Public Procurement area (Tendering, Contracting & Trading) (1996-1999). Partners: Intrasoft (GR).
- SEED (South Eastern European Digital Economy) aims to promote e-commerce in S.E. Europe in a concrete and organised manner, delivering frameworks, which will examine all appropriate environments necessary to the employment of e-commerce capturing the particularities of S.E. Europe, dissemination and exploitation strategies to be followed by the non-technical partners (Chambers of Commerce, Ministry, Dissemination Companies) in order to involve the widest possible Key actors in their countries. (2000-2003). Partners: GMD Fokus (GE), Institute of Communications and Computer Systems(GR), I&T Consulting (Fyrom), Intrasoft (LUX), as well as chambers of trade and commerce from 6 SE. Europe countries.
- MODEL (Multimedia for Open and Dynamic Executives Learning) aims to develop an integrated Knowledge Management environment, consisting of a s/w tools-set along with a useful practice guide for the adoption of the system in organizational and academic contexts. More specifically, MODEL will design, implement and validate Knowledge Management (KM) tools for the creation of learning modules based on the concept of interactive case studies comprising dynamic knowledge profiles, as a means for enhancing knowledge dissemination and knowledge intensive work within organizations (1999-2002). Partners: Oracle (IT), Centrium (GE), Intrasoft International (LU), Lambrakis RF (GR), Univ. of Brighton (UK) etc.
- MobiCOM (Evolution Scenarios for emerging M-Commerce services: New Policy, Market dynamics, Methods of Work and Business Models) aims to explore the fundamental factors that will affect the evolution of Mobile eCommerce (M-Commerce) in Europe, such as market structure and dynamics, key players, technology architectures, consumer behavior, new products and services, new business models, adoption and diffusion patterns, etc. The partners will develop and use a collaborative environment for exchanging and disseminating the results (2000-2003). Partners: Mannesmann (GE), Sonera (FI), Stet (GR), Un. of Cologne (GE), Un. of Yuvaskyla (FI) etc.

- ESTIA (Efficient Electronic Services for Tourists in Action) aims to introduce advanced B-C oriented e-Services upon intelligent mobile access devices, enabling full interactivity and personalisation in tourism value chain and to attract tourists in active digital marketplaces. To this end, ESTIA will develop a supportive mediation and brokerage system between product/service providers and tourists by combining the traditional physical trading activity with the advanced services of the virtual environment. (2000-2003) Partners: SEMA (SP), NOKIA (FI), HUT (FI) etc.
- CONTESSA (Content Transformation Engine Supporting universal Access) aims to provide flexible mediation services enabling universal access to distributed content and transaction management systems through alternative emerging access devices. To enable universal access i.e., the ability to access any information in real time, over any network, from any device, CONTESSA aims at developing and demonstrating content and application tailoring engines that will allow eBusiness operators to extend their brand to emerging digital business environments, with emphasis in Digital TV and ISDN screen phones (2001-2004). Partners: Canal+ (BE), IBERMATICA (ES), Danmarks Radio (DE), FLASH MULTIMEDIA (GR), etc.
- Train-SEE (Training in Information Technologies in South Eastern Europe) aims to develop a corporate e-learning environment for ICT skill development based on generic ICT skill profiles and targeted to the SE European market. The Athens University of Economics and Business helped in conducting training needs assessment in the market of SE Europe, was responsible for the preparation and delivery of the content in appropriate form, and helped in the evaluation and usability testing of the implemented training service. (2002-2003). Partners: INTRASOFT International (L), Open University of Catalonia (E), Lambrakis Research Foundation (EL), Public Power Company (EL), Bulgarian Telecommunications Company (BG), LOGO Business Solutions (TR) etc.
- mExpress (mobile in-EXhibition PRovision of Electronic Support Services) aims to exploit the technological opportunities arising from evolution in the areas of wireless networks and positioning mechanisms in order to support and facilitate the professional exhibition industry in a context-aware manner. It will contribute to the economic development of the Community by providing means for efficient operation and interaction in information-rich environments such as exhibitions, and significantly enhancing promotional activities and business communications. (2002-2004). Partners: Intracom (EL), Ericsson (DK), ELISA (FIN), POULIADIS (EL) etc.
- DOMINO (Dynamic Organisational Management for Inter-Firm Network Orchestrations) addresses the issue of management in dynamic organizational forms in terms of strategy, structure, processes and people. The main objective of the project is to shape guidelines, which will support the management of these new organizational forms. (2001-2003). Partners: Copenhagen Business School (CBS) (DK), University of Münster (D), Institut Fuer Technologie Managemen (Universitaet St. Gallen) (CH), Exodus (EL), ECR CH Switzerland (CH) etc.
- MB-net (A network of excellence in Mobile business applications and services) comprised a Network of Excellence that was funded by the European Commission and was part of the IST program. The project aimed at the systematic research in the area of m-Business with emphasis in the investigation of innovative corporate applications and services that are supported by mobile and wireless technologies. The network embraced 25 academic and industrial research teams from 8 European countries and was coordinated by ELTRUN, the E-Business Centre of Athens University of Economics and Business. MB-net shaped a roadmap, which identifies the research challenges, proposes innovative ideas for research and development and equip European Commission with new strategic plans in the area of m-Business. The main goal of MB-Net is to help European Commission to set new research funding priorities in m-Business within the 6th Framework for the Research and Technologic Development. (2002-2003). Partners: AITEK (IT), Alcatel (DE), Electronic Commerce Competence Center (AT), Fraunhofer Fokus (DE), RAND EUROPE (NE), University of Cyprus (CY), University of St. Gallen (SW).
- CEBOS (Cost Effective eBusiness Operating Services of SMEs is a Best Practice Pilot project) its main objective has been the establishment and evaluation of four Electronic Marketplaces in Greece, Spain, United Kingdom and Romania, which progressively minimize the gap between SMEs and the International on-line market. By deploying international standards, CEBOS enables the formation of regional digital communities as well as their interconnection in the context of e-Europe. An SME that becomes user of a regional CEBOS market place, exploits the opportunity for concentrated marketing activities and becomes part of a wider network of digital market places with global impact. (2001-2003). Partners: Pouliadis Group (EL), Incubator Chania (EL), Archimedia (EL), Inlecom (UK), Liverpool Chambers of Commerce and Industry (UK) etc.
- GEMINI (Global Electronic Medium Constellatlon for Dynamic CoNtent Integration) aims to explore the opportunities deriving from the convergence of different mass media (Digital

Television, Internet, Newspapers, etc.), the ability to transfer digital content fast, accurately and at low cost, and the existence of several potential suppliers and customers. The project will contribute to the economic development of the European market by providing means for the initialization, development and maintenance of a dynamic constellation delivering value to all the participants in the media and entertainment sectors. The project introduces value-adding services to consumers by providing access to a large repository of (re-usable) content, based upon viewers' requests and needs. In addition, GEMINI will pave the ground for additional interactive services related to provision of content in irrespective of format or type in a user-friendly manner. Specifically, the GEMINI project will develop an integrated mediation platform offering enhanced content services to viewers of sports events. (2002-2004). Partners: NOKIA (FIN), Swelcom (FIN), Musicindie (UK), Pouliadis (EL), OTE (EL), ERT (EL), TVC (ES), HUT (FIN).

- e-Factors – A thematic network in e-business models, has set up a thematic network dedicated to bringing together universities, research centres and practitioners with a common objective: to determine factors of broad and sustainable adoption of new business models based on e-Business practices and research expertise across Europe. The E-Factors network has actively sought to transfer skills and experiences with a view to generating strategic implications in the implementation of e-business models and disseminating this knowledge across Europe. (2002-2004). Partners: University of Surrey (UK), Copenhagen Business School (DK), University of Cologne (DE), European Institute of Business Administration (INSEAD) (FR), University of Jyväskylä (FIN), FHG-FOKUS (GE), Georgia State University (USA) etc.
- GUIDE (Creating a European Identity Management Architecture for eGovernment). In today's information driven society, the government interface has become more and more critical to providing greater access and convenience to its citizens whilst enabling long-term cost reduction in times of reducing budgets. More and more citizens expect to be able to transact with their government through the interface of their choice and, increasingly, that choice is turning to the Internet. The re-design of back-office processes, an improved collaboration between different departments and the harmonization of eGovernment on a pan-European level, are drivers for which GUIDE's conceptual solutions are designed to meet. GUIDE will be based on research in the governance of networked organisations, eGovernment models, legal and socio-economic issues and setting of benchmarks and standards. GUIDE brings together and integrates the work of a critical mass of member state governments, commercial organisations, SMEs, research labs, academic experts and standards institutions across the member states, Mediterranean countries and newly independent states. (2004-2007). Partners: British Telecom (UK), Visa International Service Association (UK), PricewaterhouseCoopers BV (NL), Siemens Schweiz AG (CH), Visa International Service Association (UK), DeCon APS (DK), Modirum Oy (FI) etc.
- MUSICAL (Multimedia Streaming of Interactive Content Across mobile networks) aims to customize an existing music application in order to be accessible through mobile Networks. Moreover, MUSICAL aims to enhance this music application with value-added components in order to fully exploit the capabilities of 2.5 and 3G networks (personalization, ubiquity, high bandwidth, etc.) and create a killer application. MUSICAL will enable consumers (business or leisure) to compose their Personal Radio Station Program (PRSP) or Personal Video-Clips Program (PVCP) and receive targeted multimedia content as well as personalized info (e.g. awareness on special events that match their music interests) through intelligent mobile devices (Palmtops, PDAs, Mobile Phones, etc). (2002-2005). Partners: Intracom (EL), NOKIA (FIN), DIG (UK), Pouliadis (EL), MAD TV (EL) etc.