



## Joint Conference

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Geoff Walsham,  
University of Cambridge, UK

### Conference Organising Chair

Angeliki Poulymenakou,  
Athens University of Economics and  
Business, Greece

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University of Colorado, Boulder, USA  
Mikko Korpela,  
University of Kuopio, Finland

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### Local Organization Support:

Department of Management Science  
& Technology A.U.E.B.  
(<http://www.dmst.aueb.gr>)  
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(<http://www.eltrun.aueb.gr>)

## “Information Systems Perspectives and Challenges in the Context of Globalization”

IFIP Joint WG 8.2+9.4 Conference

15-17 June 2003

Venue: Athens University of Economics and Business, Athens, Greece

<http://www.aueb.gr/ifip-isglob03/>

## Final Call for Papers

The conference focuses on **organizational information systems** from a **global perspective**. “Globalization” can be seen as a contradictory process, which may imply increased interconnectedness of local actors but also “globalism” in the form of increased transnational uniformity. Following Geoff Walsham, the Joint 8.2+9.4 conference urges Information Systems researchers around the globe “to study *particular* individuals, groups, organizations, or societies in detail, and *in context*.” Contextually aware studies of organizational information systems from all parts of the world form the basis for comparisons and inferences from a global viewpoint in this conference.

The conference will be preceded by the first **IS PhD Supervisors’ Workshop** on Saturday, 14 June 2003 (<http://www.aueb.gr/ifip-isglob03/htmldocs/workshop.html>). The workshop is organised by Prof. David Avison, [avison@essec.fr](mailto:avison@essec.fr)

### SUBMISSIONS

Full **research papers** (5,000 words), **work-in-progress papers** (2,500 words), **panel, workshop and tutorial proposals** can be submitted. Paper submissions should be made as a MS Word or .rtf document formatted according to the guidelines provided in [http://www.aueb.gr/ifip-isglob03/htmldocs/papers\\_submission.htm](http://www.aueb.gr/ifip-isglob03/htmldocs/papers_submission.htm). All submissions should be made by electronic mail to one of the Program Co-Chairs:

- Mikko Korpela, Research Director, University of Kuopio, Computing Centre, PL 1627, FIN-70211 Kuopio, Finland. Tel: +358 17 162811 Fax: +358 17 282 5566.  
E-mail: [mikko.korpela@uku.fi](mailto:mikko.korpela@uku.fi)
- Ramiro Montealegre, Visiting Professor, Instituto de Empresa, Maria de Molina 11, 28006 Madrid, Spain. Tel: +34 91 568 96 00.  
E-mail: [ramiro.montealegre@colorado.edu](mailto:ramiro.montealegre@colorado.edu)

All manuscripts will be reviewed by a panel of referees, and those accepted will be presented in the conference. Full papers will be included in the proceedings volume published by **Kluwer Academic Publishers**.

### IMPORTANT DATES

- Deadline for receipt of all submissions: **October 30, 2002**
- Notification of acceptance of papers: **January 20, 2003**
- Camera Ready manuscript due from authors: **February 28, 2003**

### EXAMPLES OF POSSIBLE SUB-THEMES AND TOPICS (non-inclusive list)

- “Think globally, act locally”: Local software industry in specific countries, in the context of globalization
- IS development and use in specific organizations in specific countries, in the context of globalization
- IS in globally operating enterprises
- Global IT products (e.g. SAP) and their implementation locally: Challenges
- Globalizing supply chains of software development and deployment
- IS brain drain from developing countries and emerging economies
- Uniformity or diversity of IS development methodologies in the era of globalization
- Uniformity or diversity of IS research frameworks and methodologies in the era of globalization: IS theory vs. socio-economic, cultural and political diversity
- IS driven perspectives on work and organizational design
- Information infrastructures at the global, inter- and intra-organizational levels.
- Societal and cultural issues of IS: Theoretical frameworks, research methodologies, empirical studies, cross-societal and cross-cultural comparisons
- The IS ‘digital divide’ within a society and between countries: Empirical research, theory and possible strategies for overcoming it

### CONFERENCE ACCOMODATION

Please refer to <http://www.aueb.gr/ifip-isglob03/htmldocs/accomodation.html>